

Graphic Design Technician Certificate

Program Description

Completion of this program of study prepares students for entry-level employment in printing and design firms.

Students will develop technical competencies in print, digital imaging, and website design using Adobe Creative Suite. Application of basic design principles.

Program Contacts

- Program Director: Lauren McCrea (lauren.mccrea@yc.edu), telephone: (928) 717-7616
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Program Outcomes

Upon successful completion of the Graphic Design Technician Certificate program, the learner will be able to:

1. Employ Adobe Creative Suite Software. (ART 130, ART 131, ART 132, ART 137, ART 154, ART 231, ART 236)
2. Work independently or as part of a team to successfully complete graphic design projects. (ART 130, ART 131, ART 132, ART 137, ART 231, ART 236)
3. Develop creative solutions to visual problems. (ART 110, ART 112, ART 130, ART 131, ART 132, ART 137, ART 154, ART 231, ART 236)
4. Use typography in design solutions. (ART 130, ART 131, ART 132, ART 231)
5. Identify, analyze, synthesize and communicate design principles. (ART 110, ART 112, ART 130, ART 131, ART 132, ART 137, ART 154, ART 231, ART 236)
6. Articulate traditional and non-traditional art examples and how those examples affect popular visual literacy. (ART 110, ART 112, ART 130, ART 131, ART 132, ART 137, ART 231)

Program Requirements

A minimum of 29 credit hours is required to complete the Graphic Design Technician Certificate.

Course	Course Title	Credit Hours
ART110	Drawing I	3
ART112	Two-Dimensional Design	3
ART130	Web Site Design I	3
OR	WEB130 Web Site Design I	3
ART131	Graphic Design I	4
ART132	Graphic Design II	4
ART137	Adobe Photoshop I	3
ART154	Digital Photo I	3
ART231	Graphic Design Illustration	4
ART236	Digital Pre-Press	2