

**Strategic Priorities**  
**2007 – 2008**

- ◆ Students seeking transfer to universities will have the qualifications to make a successful transition. Develop strategies and targets to increase the number of Yavapai College students transferring to four-year colleges and universities. (Initiative 1 – Excellence in Education)
- ◆ Strengthen and develop intervention programs and services to increase student retention to assist students in completing a degree or achieving their individual academic and/or social goals. (Initiative 1 – Excellence in Education)
- ◆ Integrate learning outcomes assessment into all instructional programs, courses, and initiatives to document student achievement of learning outcomes. 100% completion of year-end assessment reports. (Initiative 1 – Excellence in Education)
- ◆ Encourage and support scholarly inquiry. Implement Centers for Excellence and Learning with locations on the Prescott and Verde Valley campuses. (Initiative 1 – Excellence in Education)
- ◆ Implement a new enterprise resource planning (ERP) software system to include student, finance/HR/payroll, alumni development and housing modules. (Initiative 7 – Improve Technology Infrastructure)
- ◆ Develop a culture of customer service to support student recruitment and retention, and effective internal operations. (Initiatives 1 and 4 – Excellence in Education and Develop our Human Resources)
- ◆ Develop long-range expansion plans for Yavapai College. Elements of the plan should include possible land acquisition and programmatic emphases for each campus. (Initiative 1 and Initiative 3- Excellence in Education and Long-Range Facilities Planning)