

**Yavapai College
Strategic Issues
Priorities and Assignments for 2006-07**

Board Approved Economic Ends - Communities have the leadership and educational resources to generate and sustain economic-base jobs. (Strategy 5.1, 5.2.5, 5.2.2)

Responsibility	Priorities
Dr. Horton	<ul style="list-style-type: none"> ■ Create a data-based picture of future growth in Yavapai County. ■ Develop summary of economic goals of communities served by Yavapai College and identify a college plan to assist communities in accomplishing these goals. ■ Establish college response teams to assist communities and economic development foundations with existing and prospective businesses. ■ Secure Department of Commerce/Department of Labor grants to support training needed by existing and prospective businesses. ■ Form an organization to support a talent pool of retired experts.

Board Approved Students' Ends- Students seeking transfer to universities will have the qualifications to make a successful transition. (Strategy 1)

Responsibility	Priorities
Utpal Goswami	<ul style="list-style-type: none"> ■ Review and develop solid articulation agreements and joint university admissions. ■ Create data to establish targets and intervention strategies to improve successful transfer. ■ Continue to expand partnerships with high schools to increase the number of college-bound students. ■ Employ high-quality blended learning approach to serve greater numbers of Yavapai County citizens. ■ Maintain focus on high-quality academic programs and service to students.

Board Approved Job Seekers Ends- Students seeking transfer to universities will have the qualifications to make a successful transition. (Strategy 1)

Responsibility	Priorities
Utpal Goswami	<ul style="list-style-type: none"> ■ Review all career programs for viability and design core-completer concept that results in successful employment. ■ Identify broad-based consortium to meet health care education needs in Yavapai County and Northern Arizona. ■ Secure substantial grant funding to support this effort. ■ Establish business partnerships and joint ventures. ■ Build technical/occupational and manufacturing training facility. ■ Utilize high-quality blended learning approach to serve greater numbers of Yavapai County citizens. ■ Maintain focus on high-quality career programs and service to students. ■ Pursue legislation that can support non-credit short courses for business and industry.

Board Approved Life-Long Learning Adults' Ends – Life-Long learning adults will have affordable access to a variety of high-quality learning opportunities and instructional formats. (Strategy 1)

Responsibility	Priorities
Utpal Goswami -Dennis Garvey	<ul style="list-style-type: none"> ■ Expand understanding of the needs and interests of mature students in traditional college programs, non-credit, social, and cultural programs. ■ Create non-credit programs to increase opportunities for mature learners.

Board Approved Communities' Ends – Communities have a vibrant social and cultural life. (Strategy 6.1)

Responsibility	Priorities
Steve Walker	<ul style="list-style-type: none"> ■ Continue to pursue community participation in all of the College's arts programs. ■ Explore opportunities to assist community-based organizations in their service to citizens of Yavapai County.

President's Leadership Team (PLT) Strategic Issue – Quality and Cost Control

Responsibility	Priorities
Bob Lynch	<ul style="list-style-type: none"> ■ Complete cost benchmark study and prepare a response plan. ■ Adopt principles of <i>Malcolm Baldrige Quality Criteria</i>. ■ Select and implement high-quality, cost-effective enterprise software. ■ Complete five-year capital improvement plan (CIP).