

# Visual and Performing Arts Division

## Art Department Action Plan 2008-2009

### Initiative 1

### Excellence in Education

Yavapai College is dedicated to excellence in teaching and learning. As the number one priority of the institution, comprehensive instruction and student support planning ensures an environment for successful student learning and the documentation of student learning in transfer/general education, career/technical, basic skills /developmental education, and lifelong learning programs.

**Strategic Priority:** Students seeking transfer to universities will have the qualifications to make a successful transition. Develop strategies and targets to increase the numbers of Yavapai College students transferring to four-year colleges and universities. (Student Success & Enrollment Growth)

**Strategic Priority:** Strengthen and develop intervention programs and services to increase student retention to assist students in completing a degree or achieving their individual academic and/or social goals. (Student Success & Enrollment Growth)

### Department Actions:

**1. Develop a mentoring process for current students.** Identify and track enrollments of students who attended the high school recruiting event in spring of 2008 and students who have declared an AFA or AAS in Graphic Design as their major. Development in progress of a comprehensive mentoring process to support and encourage recent high school grads in our classes and to assist students to prepare for completion of AAS degree for employment or transfer, or complete an AFA for transfer. (Lauren McCrea and Steve Mason). Pair appropriate mentors with identified students. Target date for completion of process, October 2008.

**2. Develop and submit major Degree Modifications for the Graphic Design Certificate Program.** Review certificate program and modify to meet current industry needs. Target completion date Oct 2008.

The following goals are intended to introduce local high school art students and instructors to the excellent faculty, course offerings, and studio spaces at Yavapai College Prescott Campus. Success in this area should increase our base of traditional age, degree-seeking students.

**1. Offer 3rd annual *Experience the Arts at Yavapai College in Spring 2009*.** Event targeted for high school art and music students and teachers in our service area. (Bonny Stauffer will coordinate event with full participation by all VPArts full-time faculty.) Full-time art faculty will identify and contact high school art teachers to encourage participation in the event.

**2. YC Art Department, Prescott Campus will serve as a resource for K-12 art teachers in our service area** (all fulltime VPArts faculty). Develop support activities upon request for area high schools during the 2008-09 school year. Provide guest presenters in area middle and high school classes as requested.

**Strategic Priority:** Integrate learning outcomes assessment into all instructional programs, courses, and initiatives to document student achievement of learning outcomes. (Outcomes Assessment)

**Department Action:**

**1. Develop a Year Three outcomes assessment plan** that will review significant courses and assessment tools that measure student success in the following program outcomes for the AAS in Graphic Design and the AFA Degree.

**2. Course outlines for selected courses will be reviewed** by full-time faculty overseeing the discipline area. Data gathered in Fall 2008 where applicable; analyzed in Spring 2009.

**Strategic Priority:** Encourage and support scholarly inquiry. Implement Centers for Excellence in Learning with locations on the Prescott and Verde Valley campuses. (Professional Growth)

**Department Action:**

**1. Representation** on the GIFT Center advising committee.

**2. Art Exhibitions.** Develop and curate a series of art exhibitions that support the instructional goals of the YC Art Department.