

Departmental Action Plan

Emergency Medical Services Department

2008-09 Priorities

The following are the action plan strategies that will be monitored to identify how effectively we are meeting the needs of our customers.

Strategy: 1.2) Establish enrollment management plan to enhance student success

Actions:

- 3.) Analyze enrollment trends and patterns to respond to growth/decline areas.
- 5.) Enhance or implement college systems including on-line registration, degree audit, room scheduling, college website and the student information system to support recruitment and retention initiatives.
- 6.) Direct and prioritize marketing/advertising initiatives including use of the college website, print media, and radio/TV to build awareness of learning opportunities.

Department Action: Work with the Prescott Valley Campus Enrollment Management Coordinator to develop a Department Retention Plan which includes enrollment statistics for reporting. Review and update website and flyers to increase marketing success.

Completion Date: August 1, 2009

Source of Funds: Existing resources

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Strategy: 1.5) Conduct regular program review to evaluate program effectiveness, sunset programs that no longer meet student needs, and research implementation of new program areas.

Action: 3.) Research implementation of new programs via environmental scanning, employer requests, or other documented need.

Department Action: Research and explore new course offerings for EMS.

1. Explore new course offerings for EMS using environmental scanning results, employer requests or through conducting other research.
2. Discuss potential offerings with Advisory Committee members.
 - a. Develop curriculum for on line courses, and implement.
3. Develop curriculum for quick-start proposals if required.

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