

Student Affairs Division
 Department: Recruitment
 2008-2009 Action Plan

2008-09 Dept. Goals	Projects to be Accomplished in 2008-09 (How and by Whom)	Ongoing Projects	Success Indicators	Supports Division Strategic Priorities	Supports College Strategic Priorities	Results
1. Support ERP Implementation.	<p>Participate in implementation of ERP.</p> <p>Participate in the development of the student portal interface w/Campus Ambassadors</p>		Transition to new ERP with improved and effective work processes.	1 & 2	5	
2. Maintain vigorous recruitment of targeted populations	<p>11th Annual Prescott Area Regional Fair hosted by ERAU. (assist w/planning & implementation)</p> <p>“Discover Yavapai” on-campus visitation. (Bob Hoskovec, Residence Life, Financial Aid, Academic Advisement, & Campus Ambassadors). Specific program schedule for November at CTEC targeting: Automotive, mining, and welding.</p> <p>Counselor Day event: high school counselors will visit Prescott Valley Campus and</p>		<p>240 attendees in 2007.</p> <p>Target 450-500 students. 449 attended 06-07.</p> <p>Target 40-50 counselors for 2009 program.</p>	2,3	1,2,6	

	<p>hear YC benefits. (Bob Hoskovec, CTEC Staff & Faculty & other faculty to be determined)</p> <p>Promote Dual Enrollment Jump Start & Summer Bridge Programs. (Bob Hoskovec)</p> <p>College Goal Sunday (Financial Aid, Academic Advisement, Division Faculty, Bob Hoskovec, Campus Ambassadors, volunteers)</p> <p>YC Career Fair (Financial Aid, Academic Advisement, Division Faculty, Bob Hoskovec, Campus Ambassadors, volunteers)</p> <p>Experience the Arts Day (Art Department Faculty, Bob Hoskovec, Campus Ambassadors)</p> <p>County high school visits Prescott – weekly visits during end of fall semester through spring</p> <p>Monthly (at least) to Bradshaw Mtn. and Chino. Valley.</p> <p>Twice per year to Ash Fork,</p>		<p>Increased enrollment over 2007-08.</p> <p>275 participants attended in 2008. 105 attended YC Informational session.</p> <p>1400 participants in 2008.</p> <p>108 students, 5 teachers, 1 parent in 2008.</p> <p>Number of visits and contacts. Number of concurrent enrollments (incl. JumpStart). Number of matriculates in 08FA.</p>			
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	<p>Bagdad, Seligman, Mayer.</p> <p>Charter Schools – once per semester</p> <p>Investigate other access points at high schools.</p> <p>Schedule more classroom visits at Prescott, Bradshaw Mountain, Chino Valley, and Mingus Union High Schools.</p> <p>Work with faculty to conduct more high school visits (e.g., arts, business, CISCO, life skills, business, EMS) (Bob Hoskovec).</p> <p>Out-of-County Activities: visits to our top out-of county schools. (Bob Hoskovec)</p>		<p>Maintain or increase enrollees from these schools (total for past 3 years): Wickenburg (45), Kingman (42), Parker (28), Hopi (27), Flagstaff (23), and Tuba City (16).</p>			
<p>3. Maintain and improve YC presence and relations with county high schools, students, and parents.</p>		<p>Enhance Admissions Website. (Bob H.)</p> <p>Continue to enhance follow-up to prospective students through e-mails and tele-counseling. (Bob Hoskovec, Campus</p>		<p>2,3</p>	<p>1,2,6</p>	

		<p>Ambassadors).</p> <p>Educate high school administrators regarding numbers of their students and graduates that attend Y.C. Develop success measures. (Bob H., Jim Horton, Utpal Goswami, Barbara Nolan).</p>				
4. Participate in the Recruitment & Retention Committee.	Attend committee meetings. Examine input from committee as it relates to enhancing the recruitment plan.	Exchange of ideas that are reflected in the recruitment & retention plan.				
5. Hire and train Recruitment Assistant.	Through extensive one-on-one training, job shadowing, and job manual.		Integration and participation in all events & programs.			