

Student Affairs Division
 Department: Veterans Upward Bound
 2008-2009 Action Plan

2008-09 Dept. Goals	Projects to be Accomplished in 2008-09 (How and by Whom)	Ongoing Projects	Success Indicators	Supports Division Strategic Priorities	Supports College Strategic Priorities	Results
1. Develop a unified outreach and marketing plan with the Public Relations Dept. at YC.	Review current practices for pro and cons; work with PR to develop PSA's in radio, print and TV. The VUB project needs to recruit 120 eligible veterans per year to meet the USDE mandated goal.	Develop and make presentations at many veteran-related organizations (VFW, DAV, VA, AND America Legion). Develop and deliver VUB Brochures to traditional and research for new sites to receive VUB brochures.	Determined by the number of calls, walk-in and recruits we get from these resources. VUB needs to recruit 120 eligible veterans each year to meet our grant goals.	1 & 2	1 & 6	
2. To maintain methods to measure academic success of program objective.	50% of participants served during each budget period (8/31-9/1) will improve their academic skills by at least one grade level as measured by the COMPASS test. (Academic coordinator).	Providing the COMPASS test prior to the semester, and again after a semester of academic training, and before they matriculate to YC or another post-secondary educational institute.	When the vet/student successfully completes the semester tests higher on the COMPASS test.	1 & 2	6	
3. Education Program Retention and Completion	Coordinate and provide any needed tutoring through the Learning Center. Develop and Early Alert Warning system through and with the Instructors for the VUB office to be notified of any student	Outreach to students, academic advising and counseling through the YC resources, potential career development, and matriculation advice.	By maintaining at least a 40% of our participants remain enrolled or complete their prescribed VUB educational program.	1 & 2	1 & 6	

	recording two or more absences.					
4. Update the VUB website up-to -date, active and relative to veterans on the YC website.	Periodic updates and adding new information and eliminating old.					
5. Enroll 33% of successful participants into a post-secondary institution.	The development and inclusion of every student with an Individual Veteran Educational Plan (IVEP)– this is a student – specific blueprint for each student to successfully complete their academic program with the VUB. (all staff).	IVEP, individual meeting and mentors throughout the semester, mid-term grades, attendance, and Instructor feedback.	By securing 1/3 third of our semester class each time for VUB graduation and potential college.			
6. Postsecondary Persistence	That 40% of participants who enroll in a program of postsecondary education will be enrolled for the fall term of the second academic year.	Classroom visits by college personnel – Financial Aid, registration and enrollment, academic advising, motivational speakers, and the increased academic preparedness, and awareness of how important their college goals are, and the fact that VUB is now located on the Prescott Campus and how important the mainstreaming of our program and students is.	By successfully enrolling at least 40% of our VUB graduates in an institute if postsecondary education.	1 & 2	6	

