

# Educational Talent Search TIMES

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**Educational Talent Search** at Yavapai College  
(928) 717-7655



## So, what is ETS anyway?

Have you just been accepted into the ETS? Are you wondering what Educational Talent Search will mean for you? Have you just been promoted from middle school to high school and you're asking "What's next for me?"

(cont. on pg. 2)

## Middle School Musings

As an ETS counselor and teacher in the middle schools, I occasionally get a confused or hesitant student coming to me to ask this question: Why do I need to leave one of my classes to attend ETS once a month?



They are hesitant because they love their elective classes or they

may be afraid of missing something because of not participating in class that day.

ETS has an agreement with administrations and teachers that ETS students will not be discouraged from attending our limited number of ETS sessions and certainly they will not see any grades altered because of missing one class period per month. Teachers are always good about letting us know if a student must stay in class that day. Then students can attend from another class or on another week. Middle School ETS curriculum is repeated weekly for about 5 weeks to make sure each student may attend one session.

Here are a few more thoughts for students:

- ETS will follow right alongside you from middle school through high school and beyond—that alone is very valuable, like having a professional trainer for your (continued on pg. 3)

## Program News

Change continues as ETS begins its new grant cycle for 2011-2016. Our Office Coordinator, Cynthia Bettencourt, has retired after spending seven years at ETS keeping all of our details in order and our records flawlessly accurate. Many of you may have spoken with her on the phone before you travelled with us on a field trip or received communication



from our office that Cynthia sent out over the years. We wish her well in her new activities and we'll miss her a great deal. As sad as we are to continue ETS without Cynthia, we are delighted to welcome Brenda Burns as our new office coordinator. Brenda is very knowledgeable about ETS because she worked with us few years ago as an Instructor/Counselor before her maternity leave. Some of our high school students may remember Brenda as their middle school counselor from Glassford, Bradshaw, Heritage or Mayer Middle School. We extend a warm welcome to her as she rejoins us in what seems like a homecoming after a time away.

# Field Trips

The middle school field trips are in the works. Students have gotten involved in the planning of events this year and the first will take place at the time of printing of this newsletter. It will be a “double header” field trip to Yavapai College in Prescott featuring Video Game Design and Culinary Arts and Catering.

24 students will be learning how to create video games as a career and will actually take home the creative program that they use in the workshop. Bruce Kirkpatrick, teacher and author of “Video Game Development”, will be the instructor.

12 students will be learning about culinary arts, restaurant, food service, and catering careers. They will be working alongside food professionals in the kitchen for part of the day and learning about culinary opportunities while listening to Sodexo staff tell of their career journey.

They will end their day by serving fellow ETS students food and dessert.

ETS has completed an outstanding fall trip to NAU with high school students in October. We were invited to the Open House events along with other potential “Lumberjacks” from all over the United States.



Our next high school trip will include both Grand Canyon University in Phoenix and the downtown campus of Arizona State University where will visit the Walter Cronkite School of Communication and Journalism. Great opportunities to plan college in your future!

**(Cont. from pg. 1– What is ETS)**

ETS assists in identifying and developing your particular talents. We provide you with FREE opportunities in the following areas:

- Academic/Study Skills improvement
- Career Information and assessment
- College admission assistance

- College visit field trips
- Financial aid information

- Scholarship application assistance
- Cultural field trips
- Academic enrichment activities
- College application fee waivers

ACT/SAT fee waivers  
 We currently work with students in 10 area schools. The ETS Instructor/Counselors visit each school to insure that you will have a great activity at least once per month. We plan different and relevant events for all of our nearly 700 students to participate in. We want to help you to plan your education after high school!

## SCHEDULE OF ETS COUNSELORS’ WEEKLY SCHOOL VISITS

	MON	TUES	WED	THURS	FRI
<b>Gene Fougner</b>	ETS Office at Yavapai College or Liberty Traditional School (PV)	Glassford Hill Middle School or Bradshaw Mtn. Middle School	Heritage Middle School	Bradshaw Mt. Middle School or Glassford Hill Middle School	ETS Office at Yavapai College
<b>Evelyn Giunta</b>	Bradshaw Mtn. High School and Yavapai County HS	Bradshaw Mtn. High School and ETS Office at Yavapai College	Bradshaw Mtn. High School and ETS office at Yavapai College	Bradshaw Mtn. High School	ETS Office at Yavapai College
<b>Ricardo Hernandez</b>	Mayer Jr./Sr. High School or Yavapai County HS	Chino Valley High School	Chino Valley High School	Camp Verde High School	ETS Office at Yavapai College

## Career Corner

In music, the roles of an audio engineer and music producer work together to design sound. Audio engineers sometimes become producers, and producers sometimes engineer their own music.

### Marketing

**your Art:** An artistic career like one in the music industry is a great career,

because you love what you do, but it also a highly competitive career. A good complement for any potential artistic vocation is to study marketing so you know how to promote your work. It's not easy to support yourself in creative fields but, if you are driven and work hard, it is possible to make a successful career out of your artistic talents.

**Audio Engineer:** An audio engineer records sound: music, voice over, or live sound. Audio engineers are part of the design of sound recording and/or sound broadcasting. In the recording



studio, the audio engineer records, mixes, and masters sound in order to realize the artist's or record producer's creative vision.

**Wider Possibilities:** Audio engineers record sound for a wide range of uses, including video and film, video games (and may also be a computer programmer), advertising, and broadcasting. Audio engineers operate mixing consoles, microphones, sequencing software, and more. Audio engineers are responsible for the technical aspects of a sound recording session or other audio production, and work together with a record producer or director, although the engineer's role may also be integrated with that of the music producer.

**Music producer:** A music producer has many roles: controlling recording sessions, coaching and guiding musicians, organizing and scheduling, production budget, and supervising the recording, mixing and mastering processes. Producers can also have a wider entrepreneurial role. The music producer is like a movie director: creating

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and shaping the sound recording according to his or her artistic vision.

**Education:** Community colleges offer music programs, as well as marketing programs, and community colleges are a cost-effective way to start your higher education. Scottsdale Community College is one choice for such careers.

## Continued from page 1 (ETS is worth it)...

- education.
- ETS will not only help you academically but will enrich your life with new experiences you can't get in school or at home.
- Missing 2 or 3 class periods a year out of a possible 180 in any certain class is just fine as long as teachers agree. They will make sure that you have the assignment either before or after you attend your session.
- Learning how to get better

- grades or study more effectively and to do better on testing, personal skills, and much more is worth it...6 or 7 years of such valuable training can make a BIG difference in a life and a career someday...in both dollars and satisfaction.
- When in high school, you'll receive help in college planning, completing applications, applying for scholarships and financial aid from your ETS counselor.

- The friends and contacts you make at ETS can be a great opportunity for years after school is over.

So relax...Enjoy...and learn with ETS. It may mean the difference between achieving a fulfilling career and just over falling into a job by chance. It may mean you will learn how to pay for college when you don't have money saved. It can alter the direction of your life.