

Strategic Initiatives

2010/2011 – 2013/2014

1 Student Success and Satisfaction

- A. Develop process to capture/update student intent and contact information each semester
- B. Develop institutional measures for student success
- C. Improve online support services

2 Quality and Effectiveness of Instruction

- A. Measure/affirm student learning and engagement
- B. Support college accreditation
- C. Explore entrance/exit tests to measure "value-added learning"
- D. Pilot student interest assessment for degree seeking (strong, work keys, other)
- E. Enhance service excellence with internal customers and students
- F. Incorporate program review with strategic plan
- G. Identification of program prioritization
- H. Improvement of gateway course success rate
- I. Improve student preparedness
- J. Update campus Master Plan

3 Fiscal Stewardship and Efficiency

- A. Reduce/reallocate overall costs by 3% per year for five years without reducing quality
- B. Increase college resources

4 Employee Development

- A. Maintain market-competitive compensation
- B. Refine comprehensive performance evaluation process
- C. Review and develop comprehensive professional growth program
- D. Evaluate compensation for part-time employees

5 Community Development and Partnerships

- A. Grow enrollment by 3 to 8% per year
- B. Measure community perception and need fulfillment
- C. Transparent, online common metrics of success - District Governing Board /community
- D. NAU-Yavapai (regional university) /YCNAU (2+2)
- E. Support economic development in Yavapai County
- F. Enhance partnerships with Yavapai County high schools

Mission Statement

To provide high quality, convenient, and cost-effective learning opportunities for the diverse populations of Yavapai County.

www.yc.edu/strategicplanning