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| Situation or issue: |  | Priorities: |

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| **INPUTS** |  | **OUTPUTS** |  | **OUTCOMES** |

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| **Resource** |  | **Activities** |  | **Outputs** |  | **Short-term** |  | **Intermediate** |  | **Long-term** |
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| Assumptions: |  | External Factors: |

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| **SITUATION**: Needs and assets, symptoms vs. problems, stakeholder engagement  **PRIORITIES**: Consider mission, vision, values, mandates, resources, local dynamics, collaborators, competitors, intended outcomes |

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| **INPUTS** |  | **OUTPUTS** |  | **OUTCOMES** |

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| **Resources** |  | **Activities** |  | **Outputs** |  | **Short-term** |  | **Intermediate** |  | **Long-term** |
| *In order to accomplish our activities, we need this.* |  | *In order to address our problem, we will conduct these activities.* |  | *What are the tangible products of our activities (deliverables)?* |  | *What changes do we expect to occur in short term (within program control)?* |  | *What changes do we want to see occur next?* |  | *What changes do we hope to see over time?* |
| What we invest:  ◦ staff  ◦ volunteers  ◦ time  ◦ money  ◦ knowledge base  ◦ expertise  ◦ materials  ◦ equipment  ◦ space  ◦ technology  ◦ partners  (4) |  | What we do or what happens in our organization:  ◦ events, workshops  ◦ meetings  ◦ deliver services  ◦ develop products  ◦ develop curricula  ◦ develop resources  ◦ training  ◦ provide counseling  ◦ assess  ◦ facilitate  ◦ partner  ◦ work with media  ◦ conferences  (3) |  | Who we reach:  ◦ participants  ◦ clients  ◦ students  ◦ agencies  ◦ decision-makers  ◦ customers  ◦ private sector  Products:  ◦ log of participants  ◦ data  ◦ survey results  ◦ # of xxx  ◦ feedback  ◦ models  (5) |  | What is most direct result or what has to happen first?  ◦ awareness  ◦ skills  ◦ learning  ◦ new knowledge  ◦ changed opinions  ◦ changed values  ◦ aspirations  ◦ attitudes  ◦ motivations  \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_  **During** program timeframe  (2a) |  | What results come next?  ◦ action  ◦ modified behavior  ◦ changed practices  ◦ decision-making  ◦ changed or new  policies  ◦ social action  ◦ preservation  \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_  A**t end** or beyond program timeframe  (2b) |  | Ultimate impact:  ◦ conditions  ◦ social  ◦ economic  ◦ civil  ◦ environmental  As a result of short term and intermediate outcomes  **\_ \_ \_ \_ \_ \_ \_ \_ \_ \_**  **After** program timeframe  (1) |

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| **ASSUMPTIONS**: The explanation of a set of beliefs, based on a body of knowledge, about how change occurs in your field and with your specific audience or clients. |  | **EXTERNAL FACTORS**: Facts or conditions you assume to be true, the environment in which the program exists (includes a variety of external factors that interact with and influence the program action) |

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| **EVALUATION**: Focus (decide what to evaluate) → Collect Data → Analyze and interpret → Report |

Template adapted from multiple sources by Nicole R. Rossi, Grants Coordinator, Yavapai College