YC360

YAVAPAI COLLEGE, YOUR COMMUNITY & YOU I NOVEMBER 2020



American Association of University Women

Advocating and Inspiring Tomorrow's Leaders
PAGE 4







Inside YC360

3 Message Board

Dr. Rhine describes how Yavapai College is finding success in the "Era of the Mask."

4 Cover Story: The American Association of University Women

Prescott's AAUW chapter breaks gender barriers with education and inspiration.

5 What's News

Honoring Hispanic businesses; new face on the DGB; Women's Soccer in '21.

7 Focus on Philanthropy: The YC Foundation

Healthcare scholars, a virtual Fun Run, great baseball seats, and YCF financials.

10 Yavapai Live!

YCPAC celebrates local musicians with its weekly concert series.

11 Giving Student Leaders a Voice

YC assembles its first student government.

12 Opening Doors for Verde Valley Students

College leadership breaks the tape on Building L.

YC360

A Yavapai College Publication

EDITOR Michael Grady

EDITORIAL STAFF Tim Diesch, Michael Grady, Rodney Jenkins, Tyler Rumsey, Mary Talosi

WRITERS
Michael Grady
Cynthia Heneage
Ashley Hust
J.J. McCormack
Dr. Lisa Rhine
Susan Wiant

DESIGN Amy Fruchter

PHOTOS Bill Leyden J.J. McCormack Cadu Medina

COVER SHOT

The American Association of University Women's Prescott Chapter has not let pandemic restrictions deter them from their mission: funding scholarships, hosting events and equipping today's female students to realize their dreams. (L-R) Past President Becky Gunn, President Tracy Smiles; Past President Deb Dillon; Public Policy Chair Sue Marceau; and Treasurer Katie Wrigley. Photo by Cadu Medina. See details, page 4.

Message Board

Yavapai College President Dr. Lisa Rhine

In the Era of the Mask, YC Still Shines

hen we cut the ribbon on the Verde Valley Campus's Building L last month, I marveled at two things: 1) The countless careers that will be shaped by the clinical and manufacturing spaces now available, and 2) The tremendous perseverance of our College and this community.

Eight months into the pandemic, our coveted 'normal' is returning in slow, hard-won stages. But the College is prevailing with hard work, patience, creativity and grace.

In this *YC360*, you'll see how YC continues to educate and innovate. You'll see candidates for our new student government (p. 11), advocating for a stronger voice. You'll read about two of our remarkable faculty members, Dr. Karen Palmer and Dr. Sandi Van Lieu, creating Open Educational Resources (OER) – the no-cost alternatives to expensive textbooks that will make college affordable for aspiring students (p. 5).



You'll see us reaching out in the community as well. While we all yearn for the day when live performances safely return, Yavapai College Performing Arts Center has created *Yavapai Live!*, a weekly concert series that gives talented local artists a forum, and streams great classical and contemporary music into our homes.

Colleges serve our communities best when they act as engines for learning and creativity. I'm so proud of our students, faculty, staff and administrators, who continue to rack up 'wins,' even in challenging times.

Lisa B. Rhine, Ph.D.

President

Advocacy, Opportunity and Inspiration

American Association of University Women paves the way for tomorrow's leaders by Michael Grady



t a glance, it may seem like the American Association of University Woman has closed up shop for the pandemic. "We didn't have our spring meetings," Deb Dillon, Past President of the Prescott Chapter, said. "Or our summer membership drive." The chapter's 27 related interest groups have mostly adjourned to Zoom. Their regular fundraisers, like the Literary Luncheon and the Mardi Gras, are on hiatus.

But don't confuse a few pandemic restrictions for a lack of commitment.

"We carry on the tradition of activism and education like the suffragettes of the past," President Tracy Smiles told her troops in their recent newsletter. "For this reason, I am more than ready for the coming year."

Education, Access and Support

Since 1881, the American Association of University Women has championed equity for women and girls through advocacy, education, philanthropy and research. AAUW's Prescott Chapter – 213 women strong – works with local partners like Yavapai College to hold the door open for the women of tomorrow.

"We will be having programs, we will be having scholarship events, anything we can do." Dillon said. "The mission does not change. Just how you get there."

The mission is connecting women to a college education, and the AAUW works with Yavapai College in variety of ways to get there. "We assist with two major scholarships



We want these young women to see that education gives them options."





AAUW activities include Rock-It Day (upper left), which introduces high school girls to STEM-related careers; fundraisers like their annual Mardi Gras event at YCPAC; and Zoom forums with local leaders like Flagstaff Mayor Coral Evans (lower right).

held by the Foundation." Dillon explained. The Centennial Scholarship supports study in STEM-related fields (Science, Technology, Engineering and Math); while the Mary Alice Moulton Scholarship covers childcare costs, which enables student/mothers to focus on their studies and achieve.

But costs are only one issue. A woman's journey to college still has many hurdles (including, incredibly, the idea that women are meant for college at all). "Many households do not have role models supportive of continued education." Past President Becky Gunn said. "We mentor young women about the possibilities available through college."

AAUW does this in innovative ways. Their "Reality Store" goes into the high schools and lets students explore hypothetical life choices and understand the costs and implications of each possible path; 'Rock-It Day' events at Embry Riddle allow middle- and high school girls up-close study of traditionally male fields like Aviation, Engineering and the Physical Sciences; their Sister-to-Sister program, with Yavapai College, gives young women the chance to air their concerns about higher education to mentors as they sort their ambitions out.

The ideas these programs foster – and the attention of educated women willing to mentor them – send an important message to middle- and high school girls: You are important and the future is yours to create. "The big

thing is options," Longtime AAUW member Anne Barton explained. "We want these young women to see that education gives them options."

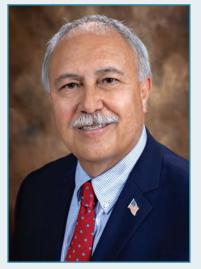
Nevertheless, They're Persisting

So even with COVID-19 still on the prowl, Prescott's AAUW Chapter is not sitting this one out. "We're not waiting for it to go away." Dillon says. "We're adapting." On Zoom, their monthly meetings have reconvened with bipartisan examinations of political issues and their impact on women. Their fundraising arm is active, too. Events like the recently-completed Victorian Stroll Fundraiser (Oct. 17 & 24) offered self-guided tours through Prescott's historic downtown neighborhoods for the cost of a scholarship donation. When local schools can accommodate their interactive programming, they will be back. Until then, the AAUW works to hold the door open any way it can.

"Men make more money for equal work than women," Smiles says. "Violent crimes are still predominantly against women, and there are far fewer women holding positions of power politically, legally, and corporately. There is still work to be done."

For more information on the American Association of University Women, visit the national organization site at: www.aauw.org or the Prescott chapter at: www.aauwprescott.net

What's News



Mitch Padilla Sworn In to Yavapai College District Governing Board

Prescott resident Mitch Padilla is the newest member of Yavapai College's District Governing Board. He was sworn in September 8, after running unopposed for the seat vacated by Steve Irwin.

Originally from Southern California, Padilla served 22 years in the U.S. Navy and moved to Prescott in 2008, where he established a practice as a criminal defense attorney. As a former assistant attorney general of Arizona, Padilla was a Unit Chief Counsel for nearly 12 years. He will represent District 5, which includes Castle, Diamond Valley, Glassford, Granville, Groom Creek, Horseshoe, Lynx Creek, Mountain View, Prescott Valley 1/Navajo, Prescott Valley 2, Pronghorn View, Roundup, Superstition, and Yavapai Hills.

"I am honored and delighted to serve on the District Governing Board for Yavapai College," Padilla said. "I have a passion for public service and a strong belief in the value of post-secondary education."



YC Announces New Women's Soccer Program

Yavapai College proudly announces the addition of an intercollegiate women's soccer program, set to take the field next fall.

"I'm very excited about the opportunity to offer women's soccer to our communities in Yavapai County," YC Athletic Director Brad Clifford said. "The popularity of Women's Soccer is at an all-time high right now, and I will be ecstatic to see the growth of this program in the coming years."

Women's soccer will join YC's four other heralded athletic programs – men's soccer, baseball, softball, and women's volleyball. The college expects a coaching hire by January, and recruitment has already begun for student-athletes with the skills to play soccer at the NJCAA Division I level. Young women interested in becoming a program pioneer are encouraged to complete a women's soccer recruiting form on the Yavapai College Athletics website, www.goroughriders.com



YC Honors Prescott Valley's Hispanic Businesses

In October, Yavapai College and the PV Chamber of Commerce honored 16 outstanding Latino businesses for their service to the Prescott Valley community.

José Bautista from Carnicería Azteca, and Rosanna Feyerabend of Alianza Spanish News were among those who received certificates and gift baskets from Prescott Valley Chamber President Marnie Uhl and Yavapai College's Hispanic Outreach Director, Lisa Raygoza.

"Hispanic Heritage Month gives us the opportunity to acknowledge and applaud our Hispanic community members and business partners for their contributions," Raygoza said. "They bring culture, community involvement and revenue to our local economy."

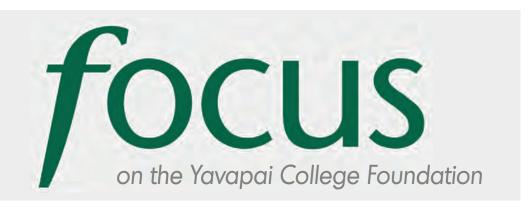


YC Instructors Create Open Educational Resources to reduce textbook costs

Too often, College students have to choose between buying pricy textbooks and making ends meet. That's why Open Educational Resources (OER), a program that develops and distributes free textbook alternatives, has been catching on across the country.

This summer, armed with a CARES Act Innovation grant, YC English professors Dr. Karen Palmer and Dr. Sandi Van Lieu created The RoughWriter's Guide: A Handbook for Writing Well, a free, single-source OER guide for Yavapai College's English courses.

Dr. Diane Ryan, YC's Vice President of Strategic Initiatives and Interim Vice President of Instruction, is spearheading a College initiative to reduce higher education costs by using Open Educational Resources. For more information on OER training for faculty, or materials already available, please contact the Teaching and e-Learning Support Department (TeLS) at 928-771-6120 or tels@yc.edu



Community Healthcare Scholars Program Tops \$1.1 Million 2020 Scholars Reception Goes Virtual

By Michael Grady

ith less pomp and circumstance than in years past, twelve promising Yavapai College students were named YC's 2020 Community Healthcare Scholars in an August ceremony on Zoom. The virtual setting did nothing to dampen the enthusiasm of the ten Nursing students and two Radiology students who received full-tuition scholarships.

"It was really cool," Healthcare Scholar Diane Brown said.. The 25-year-old Skull Valley resident became interested in nursing after taking an EMT course. "I had already volunteered with the local fire department, enjoyed it a lot, and began really looking up to nurses, thinking: that's where I want to be." She was working as a tech in the Prescott Emergency Room, when several YC Nursing grads urged her to apply for the scholarship. "With COVID, it took a long time to hear back," she said "One day, I got an email. I just couldn't believe it."

To date, the Community Healthcare Scholars program has raised \$1.1 million to train the next generation of Healthcare professionals. The Jewish Community Foundation created the program in 2012, knowing Arizona's rural counties would soon be facing a shortage of healthcare personnel. The scholarships provide full tuition for recipients, on the commitment that they apply their skills locally. The program has become a critical pipeline, helping 135 healthcare professionals pursue their careers, while seeding local hospitals and clinics with qualified personnel.

Originally a five-year endeavor, the program now continues on the strength of donations from seven community partners: The Yavapai College Foundation; The Jewish Community Foundation; Yavapai Regional Medical Center;



Cheatham, Cassidy Cline, Cameron Grimes-Bartling, Rebecca Holevar, Amanda Johnson, Karissa Kottman, Mackenzie Sharon, Flor Villavicencio, Emily Williams, Michelle Woosley.

Margaret T. Morris Foundation; the Harold James Family Trust; Prescott Radiology Group; and the Fain Signature Group. YC's Community Healthcare Scholars boast a 92% completion rate and a 100% pass rate on their licensing exams - and 90% have remained in our communities to practice in their chosen field.

For Brown, she hopes to return to the ER as a nurse. "I thrive in that environment," she said. "You're always growing, learning something new every single time. And it's the best feeling in the entire world when you know you made a difference in another person's life."

A Solid FOUNDATION

The Statement Estate Planning Makes

oo many people regard estate planning as a grim task, and postpone it until the last possible moment. Guy and Judy Dahlbeck saw it another way. "For us, it's not about being remembered," Judy said. "It's about 'how can we continue to help?"

Guy Dahlbeck is a retired Air Force officer and small business owner; Judy is a retired higher education professional. After moving to Prescott in 2016, the Dahlbecks became active in benevolent



A benevolent estate plan allows Guy and Judy Dahlbeck (above) to continue helping the causes they care about.

causes like higher education and animal welfare. Their legacy, Judy says, is a way to continue that work after they're gone. "I had a gratifying career watching students achieve their educational goals. That's one of my passions. We wanted to do what's important to us."

The COVID-19 lockdown gave them an opportunity. "First of all, we didn't have much to do at the time," she laughed. "But we also wanted our ducks in a row. We didn't want to burden anyone with how we left our estate."

So they began realigning assets. They had drawn up initial paperwork in 1986, then revised it in 2015. "That was before we moved to Arizona." Instead of designating national beneficiaries, "we decided to focus on local non-profits. We love this community and we wanted to do what we could with what we have for the community."

The Dahlbeck's estate now includes organizations like the Yavapai College Foundation and the Yavapai Humane Society, that will honor them by continuing the work they honor. "We want to be able to make a difference in people's lives and in animals' lives." Judy said. "That's what we're all about."

Foundation's Virtual Fun Run a Big Success



YC students raised Fun Run money by running, hiking and dog-walking from afar.

hen Pandemic restrictions forbade the YC's annual October Fun Run, the Foundation, the Honors Program and Phi Beta Kappa didn't just hang up their sneakers and whine.

"We relied on student creativity this time," Honors Department Director Denise Woosley said, "and they really came through for us."

The Fun Run went virtual. The Foundation set up a crowdfunding site and 27 students became online

fundraisers: running, hiking, biking and dog walking through September. "They found supercreative ways to be active in a safe manner," Woosley said. "One student did a Facebook Live demonstration on how to create a corset."

Together, they raised more than \$5,000 for scholarships, and plan to hold a similar event this coming Spring.

Roughrider Baseball Fans Invited to Take a Seat

Now you can make a name for yourself at Roughrider Park without ever stepping up to the plate.

Renovations at Yavapai College Baseball's stadium include 118 new permanent seats installed over the summer. The Yavapai College Foundation invites the Roughrider faithful to make their mark on one of these sleek new chairs for a \$100 donation.

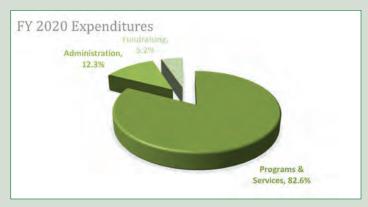
Each gift will be commemorated with a personalized nameplate on a seat at Roughrider Field on the Prescott Campus. Fans are free to choose their own name, their company or organization, or use their nameplate to honor someone else. While your personalized nameplate doesn't guarantee event tickets or reserved seating, you will leave your mark as a foundational supporter of a baseball program on the rise.

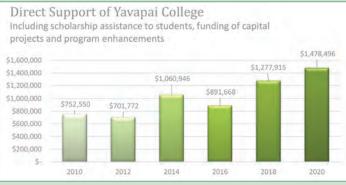
For more information, please visit: www.yc.edu/TakeASeat



Roughrider Baseball alumni and fans can have their names emblazoned on one of the stadium's brand new seats.

2019-2020 YCF ANNUAL REPORT









Balance Sheet

ASSETS	2020	2019
Cash	\$ 944,896	\$ 677,930
Promises to give	743,040	1,155,765
Prepaid expenses	41,544	40,225
Accounts receivable	2,783	49,811
Fixed assets (net of deprec.)	-	-
Investments	17,841,984	16,763,758
Other assets	-	-

Total Assets \$ 19,574,247 \$ 18,687,489 2020 Assets \$19.6M

LIABILITIES 2020 2019 Accounts payable 392,623 \$ 288,507

 Accrued expenses
 7,787
 7,368

 Deferred revenue
 2,924
 209,531

665,266

580,214

Total Liabilities \$ 1,068,600 \$ 1,085,620

2020 Liabilities \$1.1M

Accrued scholarship expense

FUND BALANCE	2020	2019
Without donor restrictions::		
Undesignated	\$ 498,091	\$ 762,333
Designated	1,178,517	1,003,947
With donor restrictions	16,829,039	15,835,589

Total Fund Balance \$ 18,505,647 \$ 17,601,869

Total Liabilities and

Fund Balance \$ 19,574,247 \$ 18,687,489

2020 Fund Balance \$18.5M

Music is Back at YCPAC

Yavapai Live! Streams Local Artists By Michael Grady



YC's Pamela Fawns (left) records Tenor Bille Bruley (right) and concert pianist Dr. Kristie Janczyk at a recent onstage taping of Yavapai Live! (Photo by Bill Leyden)

Penor Bille Bruley has finished his soundcheck. He adjusts the mic onstage, between accompanist Dr. Kristie Janczyk and a masked camera operator, ready to record ten songs in an empty YCPAC auditorium.

"Bille?" YCPAC's Dr. Craig Ralston says. "Thank you for doing this."

Bruley smiles. "It's just great to be able to perform again."

In-person concerts may still be a while off, but Yavapai College Performing Arts Center has found a way to celebrate local performers and entertain audiences in the safety of their homes.

"Yavapai Live! is our new weekly concert series," Ralston, YCPAC's Programming and Development Director, said. "We're streaming quality music from our stage right to your home every week through the end of 2020! Every Sunday, we will feature a new artist at 3:30 p.m., with an encore performance the following Thursday at 7 p.m." (See sidebar.)

Yavapai Live! turns the county's biggest stage over to a variety of soloists and musical ensembles. Audiences can stream the hour-long concerts for the cost of a voluntary donation.

November and December's lineup will include Carnegie Hall veteran and award-winning concert pianist Kristie Janczyk; a *Brahms Trio*; a tickle-the-

ivories throwdown, *Dueling Pianos*; and a holiday concert featuring Christmas classics from the College's finest musicians and choirs.

Yavapai Live! is part of YCPAC's commitment to provide accessible arts entertainment to the community during the pandemic restrictions. YCPAC will dedicate a portion of viewer donations to support future artists.

Produced by YCPAC Managing Director Helen Stephenson and the PAC operations team, Yavapai Live! is taped by the College's own Film & Media Arts Program. YCPAC is also grateful for the assistance and support of the Arizona Philharmonic.

"Please join us every week for an hour of celebrating the arts!" Ralston said. "You do not need to purchase tickets but we invite you to use our Donate button to support the arts and specifically performing arts student scholarships with a generous donation."

Yavapai Live! streams on Vimeo at: https://vimeo.com/event/326378. The link will go live thirty minutes before the concert begins.

For more information, including individual concert details, please contact the Yavapai College Performing Arts Center Box Office at (928) 776.2000 or visit YCPAC online at: www.ycpac.com.





Yavapai Live! Performances

NOVEMBER 15 A Light on Broadway

(Broadway classics)
Rebroadcast Nov. 19 at 7 p.m

NOVEMBER 22Dueling Pianos

(Kristie Janczyk & Craig Ralston) Rebroadcast Nov. 26 at 7 p.m.

NOVEMBER 29 Brahms Trio

(Ryan Gastonguay, Kristie Janczyk & Beth Youngblood) Rebroadcast Dec. 3 at 7 p.m.

DECEMBER 6Prescott POPS Holiday Concert

DECEMBER 13 Yavapai Live Holiday Concert

Rebroadcast Dec. 17 at 7 p.m.

DECEMBER 20

Dueling Pianos Christmas

(Kristie Janczyk & Craig Ralston) Rebroadcast Dec. 24 at 7 p.m.

All shows air Sunday at 3:30 p.m. Streaming from: https://vimeo.com/event/326378

Site goes live thirty minutes before showtime.

College Rolls Out New Student Government

By Michael Grady



Candidates for Yavapai College's Student Government Executive Leadership Board square off in one of two Virtual Town Halls, Oct. 30.

Tust a few days before the presidential election, Yavapai College students convened a Zoom Town Hall to begin assembling a government of their own

"First, we need to construct a clear constitution and bylaws," presidential candidate Jaden King said. "We need to find out what the students want, and we need to unify all the campuses."

King was one of twelve candidates campaigning for a position on the Executive Leadership Board for Yavapai College's new Student Government Association (YCSGA).

Elected in November, the Executive Leadership Board will work with a nine-member Student Senate to hear and advocate for student issues, communicate with College administrators, organize activities and provide a voice to Executive Leadership as they determine the overall direction of the College.

The Student Senate – representing each campus learning center and the residence halls – will be elected in March.

"The student perspective is crucial in the College's decision-making process." YC President Dr. Lisa Rhine said. "Student

Creating [a constitution] is a great opportunity. We have a responsibility to set the stage for years to come."

- Presidential candidate Brian Sims

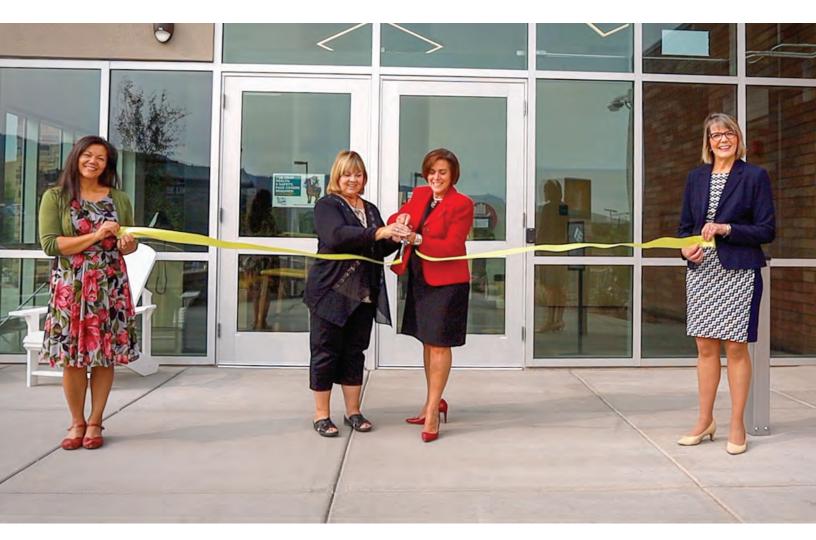
governance is advocacy work that represents the voice of our students and seeks to create a better student experience."

Students who serve in the YCSGA develop their own skills, as well. "This is a great way for students to become actively engaged with the administration, gain leadership skills and expand their network and professional connections." Dr. Rhine said.

Applications for Student Senate positions will be available Feb. 1. For more on the YCSGA, including timelines and candidacy criteria, please visit: www.yc.edu/ycsga.







Opening Doors for Verde Valley Students

Verde Campus Dean Dr. Tina Redd (left) and Strategic Initiatives VP Dr. Diane Ryan hold the ribbon as DGB Chair Deb McCasland and YC President Dr. Lisa Rhine officially open the Verde's newly renovated Building L. A remote ribbon-cutting ceremony, held October 15, offered virtual tours of the new classroom, clinic and manufacturing spaces. Building L will be the Verde home to YC's Nursing, Allied Health, Pre-Engineering, Advanced Manufacturing, Emergency Medical Services and Science programs. You can tour its high-tech features by visiting: www.yc.edu/bldgL