**Strategic Planning Committee Meeting Minutes**

**Tuesday, April 12, 2022, 9 a.m.- 10:00 a.m., Zoom**

**Present:** Tania Sheldahl, David Laurence, Tom Hughes, Dr. Emily Weinacker, Brian Moultrup, Julie Galgano, Megan Crossfield, Marnee Zazueta, Dr. Clint Ewell, Richard Hernandez, Diana Dowling, Tom Aldridge, and Michael Pierce.

|  |  |
| --- | --- |
| **ITEM** | **ACTION** |
| Strategic Priorities Updates  | The committee reviewed the Strategic Priorities. It was suggested to add baccalaureate degrees to support local workforce needs. There was a brief discussion regarding adding it to Living Wage or Adult Learners. Tom will ask ELT for feedback. |
| SWOT Updates | The group revised the SWOT analysis. Below are some of the comments:**Strength*** Price (cost of attendance)
* Unique facilities and programs such as …

**Weaknesses*** Move “weak articulation” to Threats category.
* Add: provide proper training and support to full-time faculty and adjuncts to become effective leaders.

**Opportunities*** Better serve Hispanic community.

To will make the updates and communicate back to the group by email. |
| Next Steps | * Tom will be scheduling a meeting with ELT to finish the KPIs.
* Tom and Clint will update the Charter.
* The committee meetings will meet in person in the Fall semester and then again in the Spring semester as needed.

  |

**Zoom recording:** <https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=c2b670a1-4810-492b-a641-ae75011c19de>