**Strategic Planning Committee Meeting Minutes**

**Tuesday, November 29, 2022, 9 a.m.- 10:00 a.m., Zoom**

**Present:** Lauri Dreher, Patrick Burns, Richard Hernandez, David Laurence, Tom Hughes, Tania Sheldahl, Philip Reid, Megan Crossfield, Diana Dowling, Frank D’Angelo, Clay Christensen, Haley Green, Ginney Bilbray, and Michael Pierce.

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| **ITEM** | **ACTION** |
| Review and Approve Minutes | The committee voted to approve the minutes. |
| SPC Education* The Colleges Where Low-Income Students get the Highest ROI (Michael and Tom)
* Adults Who Left College-Finishing What They Started (Tania and David)
* COP Housing Presentation – Cody Anne Yarnes (Richard and Tom)
 | * Michael and Tom presented the article “The College Where Low-Income Students get the Highest ROI.” Georgetown University centered its study on education and the workforce.
	+ Factors working against higher RIOI for love income students.
	+ The highest ROI for low-income students by institution type and primary credential offered.
	+ Value added: the colleges that do the best job of serving low-income students.
* Tania and David presented the article “Adults who left College-Finishing What They Started.” The article talked about students with some credits but no degree. Why should we care? How do we reengage students to complete their degrees? Who do we focus on?
* Richard and Tom provided a COP Housing presentation. The challenge for the workforce is not only the wages but also the availability of housing and day-to-day expenses.

The committee had a brief discussion about the presentations. |

Please find the presentations in the Zoom link: <https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=d15f9121-b03f-4c69-95f7-af5c011f5f03&start=274.720547>