**Agenda**

**Strategic Planning Committee 2022-2023**

[https://yavapai.zoom.us/j/93009298802](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyavapai.zoom.us%2Fj%2F93009298802&data=05%7C01%7CTom.Hughes%40yc.edu%7C50a35c2eab0b42f36ade08da861bcb09%7C6fe6a507e7074f10bb43b8544d88fc5d%7C0%7C0%7C637969751207042086%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=kwlsyRYzsP5U%2F6EqvKvptztBip3NPCf0rei2mwZ3haU%3D&reserved=0)

**October 04, 2022 – 9:00 to 10:00 a.m.**

1. Review and Approve Minutes
2. Economic Plan Presentation (Karen Jones and Richard Hernandez)
3. SPC Education
4. Discussion of audio article: Reading the Team Leaves on the College Enrollment Drop. [https://www.podbean.com/ew/pb-s7mtr-12575b4](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.podbean.com%2Few%2Fpb-s7mtr-12575b4&data=05%7C01%7CTom.Hughes%40yc.edu%7Cf4c9aaa2f601413d195908da9c06856e%7C6fe6a507e7074f10bb43b8544d88fc5d%7C0%7C0%7C637993849062926072%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=CyAOtjX313DPly0lCtOJRffrD4czla7cWVYIMeiJcBQ%3D&reserved=0)
5. YC Enrollment Trends
6. 2022-2023 Reading List
7. Assessing Priorities for 2023-2024
8. Strengths, Weaknesses, Opportunities, Threats (SWOT)
9. Discuss process for this year’s SWOT update
10. Good of the Order