**Strategic Planning Committee Meeting Minutes**

**Tuesday, September 12th, 2023, 9 am- 10:00 am, Zoom.**

**Present:** Dr. Tom Hughes, Pamela Pierce, Tania Sheldahl, Dr. Clint Ewell, Dean Holbrook, Diana Dowling, Lauri Dreher, Linda Shook, Tyler Rumsey, Patrick Burns, Dr. Irina Del Genio, Heater Mulcaire, Philip Reid, Dr. Marylou Mercado, Frank D’Angelo and Ginney Bilbray.

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| **ITEM** | **ACTION** |
| Campus Master Plan Update | Dr. Clint Ewell delivered a presentation regarding the Campus Master plan, a guide for major capital investments over the next seven years. The plan focuses on investing in facilities that benefit students and keep the college competitive. Clint emphasizes that the plan is flexible and has evolved based on student and stakeholder input. He also highlights some of the projects included in the plan, such as an early college program, renovation of libraries into Centers for Learning and Innovation, student housing expansion, and development of a Health Science Center in Prescott Valley.  Please visit the CMP website for detailed information at: <https://www.yc.edu/v6/news/2022/02/public-forum.html>. |
| SPC Education | 1. Higher Ed’s Hiring Challenges Are Getting Worse  * Pamela Pierce discusses various strategies colleges are implementing, such as a four-day workweek and remote work options. However, certain positions like campus police and grounds facility cannot be done remotely. HR, IT, fundraising, and finance departments are more suitable for remote work. The article highlights the importance of offering hybrid and flexible work arrangements along with competitive salaries to attract top talent.  1. The Baby Boomers Retirement Surge Will Spark a Forever Labor Shortage  * Linda Shook summarized the article on the labor shortage caused by retiring baby boomers and changing demographics, highlighting potential opportunities for younger workers. The discussion touched on offshoring as a response to higher wages and technological advancements that could lead to the automation of certain jobs. Overall, there is a recognition of the shifting dynamics in the workforce and its impact on hiring practices.  1. Students Demand Endless Flexibility, but Is it What They Need?  * Dr. Tom Hughes shared an article on student expectations for flexibility in education during and after the pandemic, highlighting its positive and negative aspects. Faculty members must balance flexibility with structure in coursework, deadlines, and preparing students for real-world demands. Time ran out for the end of the presentation and discussion. Tom finish presenting this article at the 9/19/2023 meeting. |

Zoom link: [https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=41d11b6e-18cd-49a2-99f8-b07b01227fb7#](https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=41d11b6e-18cd-49a2-99f8-b07b01227fb7)