**Strategic Planning Committee (SPC) Retreat**

**Friday, January 20th 10:00 a.m. to 4:00 p.m.**

**Prescott Valley Center PV40-214**

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| **Time** | **Activity** |
| 10:00 to 10:30 | Strategic Plan Review |
| 10:30 to 11:30 | Dr. Rhine Presentation |
| 11:30 to 11:40 | Break |
| 11:40 to 1:00 | Environmental Scan and YC Data Trends; Working Lunch with SPC KPIs Overview & Education/Reading Recap |
| 1:00 to 1:15 | Break |
| 1:15 to 2:15 | SWOT Exercise |
| 2:15 to 3:15 | FY2024 Strategic Priorities |
| 3:15 to 3:30 | Break |
| 3:30 to 4:00 | Discussion about how to determine when initiatives/actions should be retired or changed |

1. Complete Plan Reviews
* HR Plan
* Foundation Plan
* Academic Masterplan
* Strategic Enrollment Management/Retention/Marketing Plan
1. College-Wide SWOT
2. Planning Communication
* Website
* Report
* Brochure