**Agenda**

**Strategic Planning Committee 2023-2024**

[https://yavapai.zoom.us/j/95090215837](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fyavapai.zoom.us%2Fj%2F95090215837&data=05%7C01%7CTom.Hughes%40yc.edu%7C747f2cabca60402218b808db816be89c%7C6fe6a507e7074f10bb43b8544d88fc5d%7C0%7C0%7C638246072722885957%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=idXq6EdHlZw9ckhfd2TYvdQcm2T9jFXnbSxgPtNH6hQ%3D&reserved=0)

**October 31, 2023 – 9:00 to 10:30 a.m.**

1. Marketing Plan Update – (Tyler R.)
2. SPC Education
3. New For-Profit Community College Aims for 50% Completion Rate Online (Linda S. Dean H.)
4. Outlier - Golden Age of Design Video https://www.youtube.com/watch?v=cpnHasPTvU0 (Tyler R., Karen J.)
5. Good of the Order