**Strategic Planning Committee Meeting Minutes**

**Tuesday, November 7, 2023, 9 am- 10:00 am, Zoom.**

**Present:** Pamela Pierce, Pam Lyle, Dean Holbrook, Tania Sheldahl, Lauri Dreher, Diana Dowling, Tyler Rumsey, Karen Jones, Dr. Marylou Mercado, Linda Shook, Michael Pierce, Patrick Burns, Ginney Bilbray, and Dr. Irina Del Genio.

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| **ITEM** | **ACTION** |
| * Retention Plan Update (Tania Shedahl) | * Tania discussed the development of a presentation and recruitment plan for a division, focusing on strategies and goals. Key points included goals for college-wide retention and community support, recruitment of non-traditional students, support for online students, and creation of a retention dashboard. Various departments are working on improving support for students, and there is a focus on enhancing faculty awareness and student engagement. Additionally, efforts are being made to address residence hall students’ needs, increase co-curriculum activities for online students, and prevent student attrition. |
| * SPC Education (Lauri and Tyler) | * 20 Human Jobs in Higher Education Potentially Impacted by AI … * How AI is Shaping the Future of Higher Education * I'm a Student. You Have No Idea How Much We're Using ChatGPT * How Will Artificial Intelligence Change Higher Ed? <https://www.chronicle.com/article/how-will-artificial-intelligence-change-higher-ed?sra=true&cid=gen_sign_in> * Lauri and Tyler provided an overview of articles discussing how artificial intelligence (AI) will change higher education, including reducing costs, automating mundane tasks, and personalizing student experiences through AI-powered chatbots. The discussion emphasizes that AI should be viewed as a tool rather than a threat and suggests that embracing it can lead to more fulfilling work for staff and students. |

Zoom link: <https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=c43c38d7-bfd7-4088-9dba-b0b3012d7c10&start=553.874969>