

Pathways Steering Committee  
July 6, 2016 – 9 to 10:30 am  
3-106 and I-123B

Attending: Scott Farnsworth, Dean Holbrook, Tania Sheldahl, Andrea Riffel, Jodi Showler, Mike Davis, Laura Bloomenstein, Patrick Burns, Patti Schlosberg, Jill Fitzgerald, Molly Beauchman, Jennifer Kelly, Kim Kapin, Karen Leja

**Overview:**

A presentation on Pathways will be made at the September District Governing Board Retreat. Tania and Scott met with Dr. Liss to review progress of the Pathways Steering Committee. Need to determine objectives, outcomes and a timeline. Want to look at how Pathways at YC will lead to student success. Important to have draft proposal of Pathways at Convocation and obtain faculty feedback. Work with Selina Bliss for Faculty Senate presentation.

**Meeting Actions:**

**Objectives and Outcomes Subcommittee:** Tania, Molly, Dean

This committee will present at next meeting, July 20, 2016, 9 to 10:30 am, 3-106 & I-123B

**Template Subcommittee:** Kim, Mike, Jill, Laura.

This subcommittee will present July 27, 2016, 9 to 10:30 am, 3-106 & I-123B

Mike can provide Kim with Administration of Justice site information that can be formatted into the Pathways template. Jill, Laura, Jodi, Jennifer can review and add their input.

**Ideas discussed/suggested:**

- Goals of Pathways Committee tied to Strategic Plan. Use bullet points on Pathways from Strategic Plan.
- If students get off track of Pathways, need plan/resources to get them back on track
- Look at models at other colleges: Estrella Mountain, ASU, Valencia, Nicolet
- <https://www.estrellamountain.edu/>
- <https://webapp4.asu.edu/programs/?init=false&nopassive=true>
- <https://net1.valenciacollege.edu/future-students/programs/>
- <http://www.nicoletcollege.edu/academics/academic-programs/>

**Website design ideas:**

Buttons for Areas of Interest

- Agriculture, Animals & Culinary
- Business
- Education, Social & Behavioral Sciences
- Healthcare & Wellness
- Justice, Law & Public Safety
- Industry, Trades & Transportation
- Arts, Humanities & Communication

- Science, Technology, Engineering & Math
- University Transfer & General Studies
- Exploratory
- Community Education

Site needs to be easy to navigate for students

Marketing will design site with divisions providing information for text, videos, testimonials, course sequence, classes

Use photos; keep text minimal

Would like to see subsets within areas of interest

Have Focus Group of students test out site before goes live

Home page design needs to be reviewed; committee would like to see more enrollment focus.

Kim Kapin showed a mock-up of a Pathways web page:

<https://www.yc.edu/v5content/academics/divisions/subs/div2.htm>

Mike will provide to Kim Kapin the Administration of Justice Studies information to set up a Pathways mock-up site.

### **New Catalog Software**

Patti will send committee the mock-up staging area of the new catalog software to be used in 2016-17. Committee discussed that catalog will probably need to be separate from Pathways. Catalog will serve as source of information for Pathways templates.

### **Next meetings:**

July 20, 9 to 10:30 am

July 27, 9 to 10:30 am