Division of Community Relations

Mission:

The Division of Community Relations serves Yavapai College by effectively connecting the College to the external community and maintaining the College's relationships with all external partnerships including YC Alumni, media outlets, elected officials, government and community offices, as well as civic leaders and representatives from community based organizations. In pursuit of our mission, we endeavor to conduct ourselves in a highly visible and ethical manner.

Department of Marketing & Communications

Mission:

To create and manage through different medias the mission, vision and information outlay of YC to both internal and external constituency groups.

Goals:

1. Support "Ownership Linkage": Create and manage open communication opportunities with the College's Owners.

Tuesday, Sept. 11, 2018

Redesign the DGB Annual Report

Yavapai COLLEGE
life explored

DISTRICT GOVERNING BOARD NEWS

Introduce

DGB Member

Newsletters

TOPIC 01

Give us a blurb about a story on page 2. Tell us what to expect and what the headline is.

TOPIC 02

Give us a blurb about a story on page 3. Put a quote from the story here to get the audience interested.

TOPIC 03

Give us a blurb about a story on page 4. Make this your own!

Give us a blurb about a story on page 4.

OUR SERVICES

To change any of the text in this document, just click on the text you want to update and start typing.

To change the colors, go to the Design tab and click on Colors. From the list of colors, choose a different color scheme. Hover over the different choices to see how the overall feel of the document will change with each option.

You can also update the fonts of the entire document easily! From the Design tab, choose a font combination that fits your taste.

Reset the theme to restore the template to its original state!

Launch a More Interactive DGB Web Page as part of the Website Redesign Project

Goals:

2. Increase awareness of the College—both its academic programs and its services.

Write &
Disseminate
More Inclusive
& Compelling
News Releases

Tuesday, Sept. 11, 2018

Manage Major Website Redesign Project

Tuesday, Sept. 11, 2018

Goals:

3. Promote the College as a positive community asset.

Tuesday, Sept. 11, 2018

Introduce Newly Designed College Magazine: YC360

Tuesday, Sept. 11, 2018

Launch
Presidential
Monthly
e-Newsletters

Develop and
Design
Marketing Kits

Tuesday, Sept. 11, 2018

Goals:

4. Create a connection between student and place—foster inclusivity.

Increase Social Media Presence

Tuesday, Sept. 11, 2018

Increase Marketing Support for the schools & programs

Tuesday, Sept. 11, 2018

Attend More Community & Special Events

Questions?