

**President's Preliminary Monitoring Report
End Statement 1.0 Ends
November 2018**

End Statement:

Yavapai College exists so communities within Yavapai County have access to and are equipped with the knowledge and skills to improve quality of life. The College will achieve these results at a justifiable cost.

Interpretation: Yavapai College provides all residents of Yavapai County quality education and training which maintains and strengthens our economic base. We provide such preparation by efficiently utilizing our revenue sources including keeping tuition prices affordable.

Supporting Evidence:

Yavapai College fulfills this overarching End primarily through 1.1 Education, 1.2 Economic, and 1.3 Community Ends. Please see those Monitoring Reports for the details.

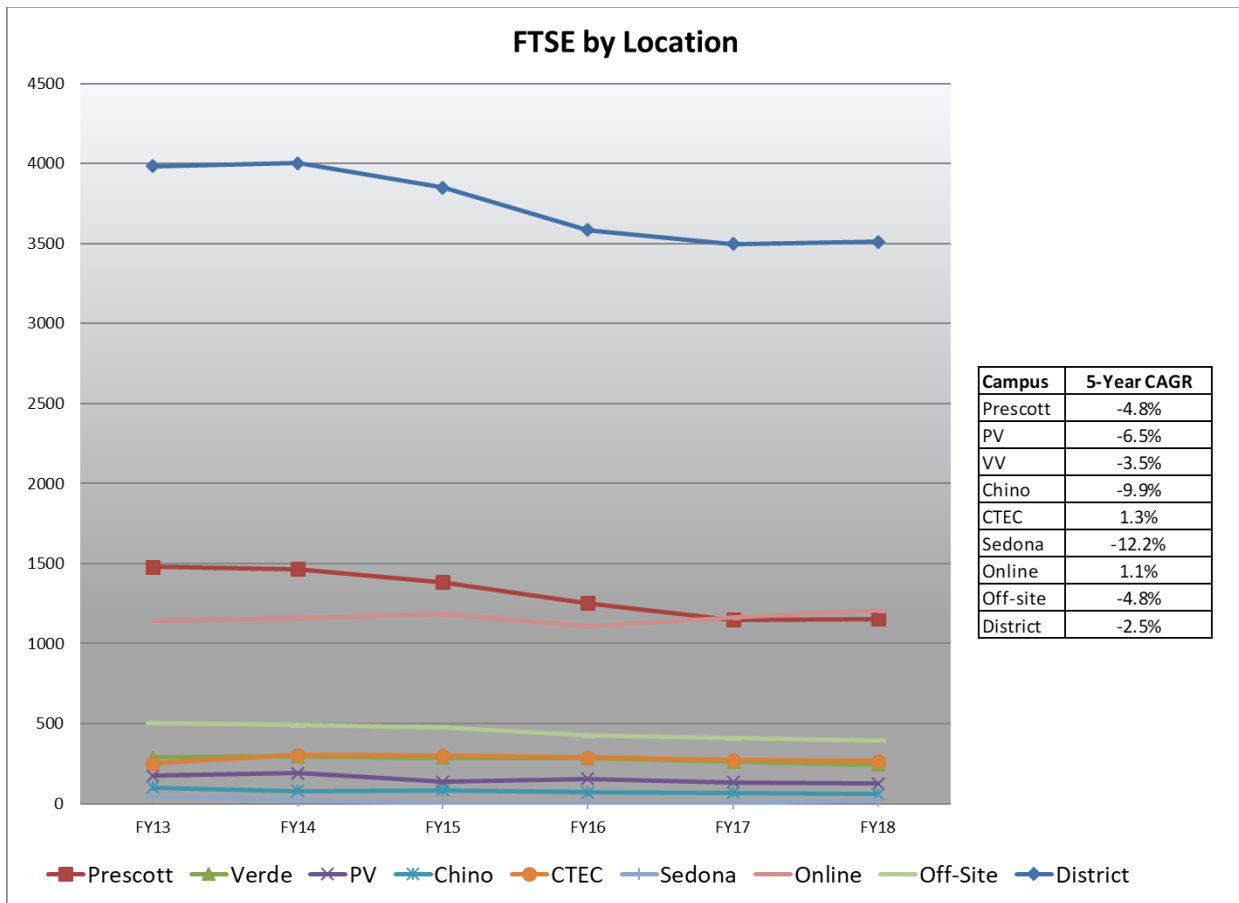
Access:

Due to the size and density of our service district, Yavapai College provides access to our services through a combination of physical and technological resources, as well as through affordable pricing.

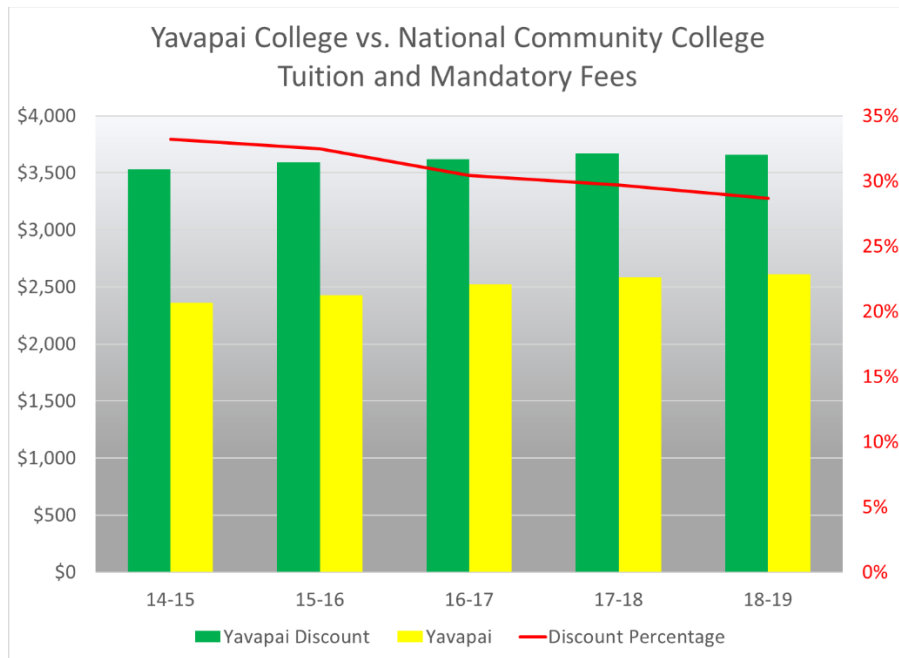
Yavapai College operates two full-service campuses, one in Prescott and one in Clarkdale, providing access to educational access to residents in the two main population centers in Yavapai County. The College also operates four Centers, providing easier access to general education and non-credit classes. Each Center offers some specialized Career Technical Education including Sedona (Culinary & Hospitality), Prescott Valley (Allied Health and Police), Chino Valley (Agriculture and High Voltage), and the Career Technical Education Center.

The College has a longstanding tradition of offering dual credit coursework in the high schools, allowing high school students to earn general education College credits as they earn their diploma. Likewise, through partnerships with the two Yavapai County Career Technical Education Districts, the College enable students to earn College credits in career technical education as they fulfill their high school class requirements. In FY18, high school students earned roughly 12,000 student credit hours (SCH). All of the coursework was either provided for a deep discount or was paid for by the JTEDs—a total scholarship value of approximately \$1,000,000.

To further enhance Access, the College has developed several online courses. Today, almost 40% of Yavapai College coursework is taken online from locations throughout the county and beyond. Along similar lines, the College has partnered with local libraries to create Remote Learning Centers in Ashfork, Camp Verde, Spring Valley, and Yarnell to provide personal computers that community members can borrow at the library to participate in online College coursework as well as GED.



Finally, the College purposefully sets pricing to remain affordable and accessible. We do this by making sure that our baseline tuition is below the national average community College tuition rates by at least the same proportion that the average Yavapai County household income is below the national average. Per census.gov, the median household income in Yavapai County is 21% below the national average, whereas Yavapai College tuition is 29% below the national average. Moreover, students are encouraged to apply for federal PELL grants, and those with the least financial resources are awarded grants which often exceeds the full tuition charges.

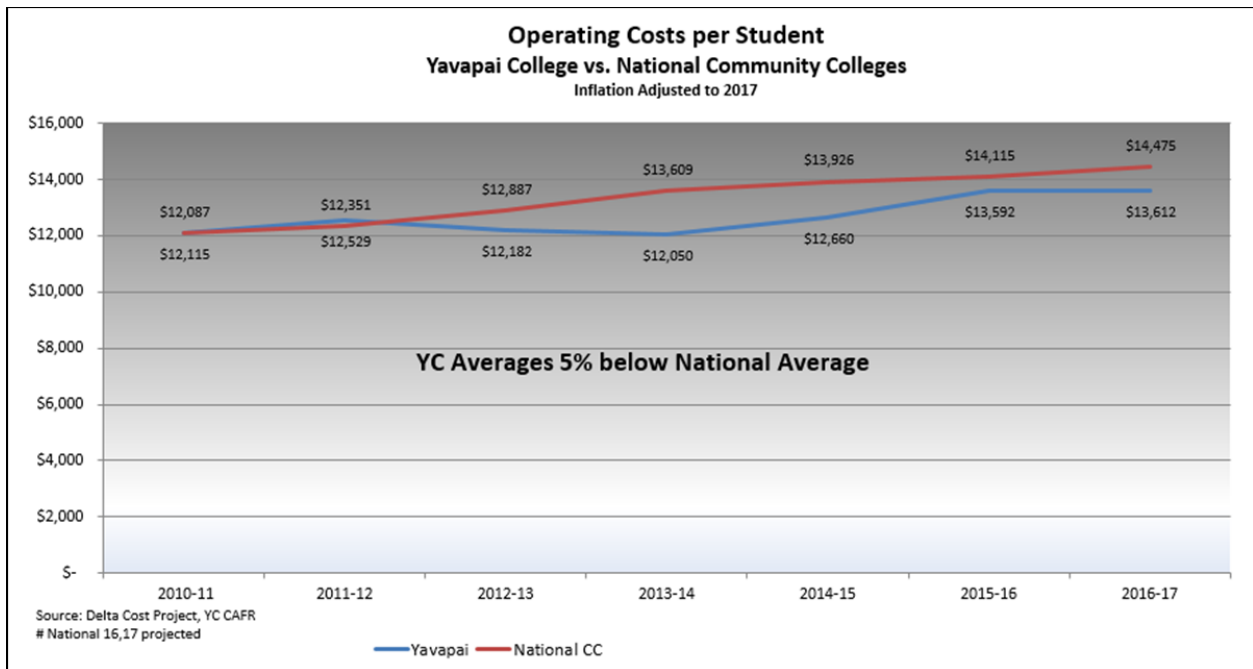


Costs:

In terms of justifiable costs, we monitor both operating and capital expenses.

We strive to be within 10% of the national community College average operating costs per full time student equivalent (including Instruction, Student Services, Academic Support, Institutional Support, Facilities, Auxiliaries, and Public Service). This range acknowledges that Yavapai provides some unique services (Regional Economic Development Center, Performing Arts Center, Southwest Wine Center, Sedona Culinary Arts Institute, relatively large non-credit portfolio, high proportion of career technical education, etc.).

Using the most recent national data available from the Delta Cost Study, Yavapai College’s Operating Costs are below the national average.



Another way we efficiently utilize our revenue sources is by being good fiscal stewards of our capital expenditures. For capital expenses, Yavapai College monitors our Net Asset Value (NAV) score, which takes a 10 year look ahead at the investments needed in facilities and capital equipment, as well as the modernization of those same building systems.

$$\text{Net Asset Value} = \frac{(\text{Current Replacement Value} - \text{Total Asset Reinvestment Need})}{\text{Current Replacement Value}}$$

Yavapai College has consistently scored well in these types of measures since we began monitoring them in 2014.

Yavapai College’s estimated Net Asset Value score was 87% in 2017, reflecting we are in the top quartile of best-maintained colleges in the country according to Sightlines, our facilities maintenance consultant who works with several hundred institutions of higher education across the country. With the DGB’s annual budget approval, we continue to reinvest in our capital assets, extending their useful life while lowering the Total Cost of Ownership for our stakeholders.

We will continue to seek DGB approval for all other capital projects to ensure these investments are aligned with changing community needs.

President’s Conclusion: I report compliance.