



YC STRATEGIC PLAN OVERVIEW

Prepared for the Strategic
Planning Committee
September 21, 2021

WHAT IS STRATEGIC PLANNING

- A crystal ball
- Sets priorities for the College
- Informs budget decisions

WHAT IS STRATEGIC PLANNING

“Excellence is never an accident. It is always the result of high intention, sincere effort, and intelligent execution; it represents the wise choice of many alternatives - choice, not chance, determines your destiny.”

Aristotle

DISTRICT GOVERNING BOARD ENDS STATEMENTS

1. **Education:** Students achieve their goals at an affordable price

- Job Seekers
- Students Seeking Transfer
- Lifelong Learners

2. **Economic Ends:**

Support economic development with an emphasis on generating and sustaining economic base jobs.

3. **Community Ends**

Residents have access to social & cultural opportunities



MISSION, VISION, AND VALUES

MISSION

Yavapai College enriches our community by providing accessible, quality workforce, transfer, lifelong, and cultural learning opportunities.

VISION

Yavapai College ensures that Yavapai County is a premier place to learn, work, and live.

Excellence

- We foster positive relationships with students, staff, and faculty to support student learning goals.
- We anticipate the needs of stakeholders and adjust our efforts to reduce their challenges and supports their objectives.
- We create a positive, productive, and supportive environment conducive to learning.

Caring

- We actively listen and provide support to students and colleagues.
- We connect with others, respecting human dignity and responding with compassion.

Equity

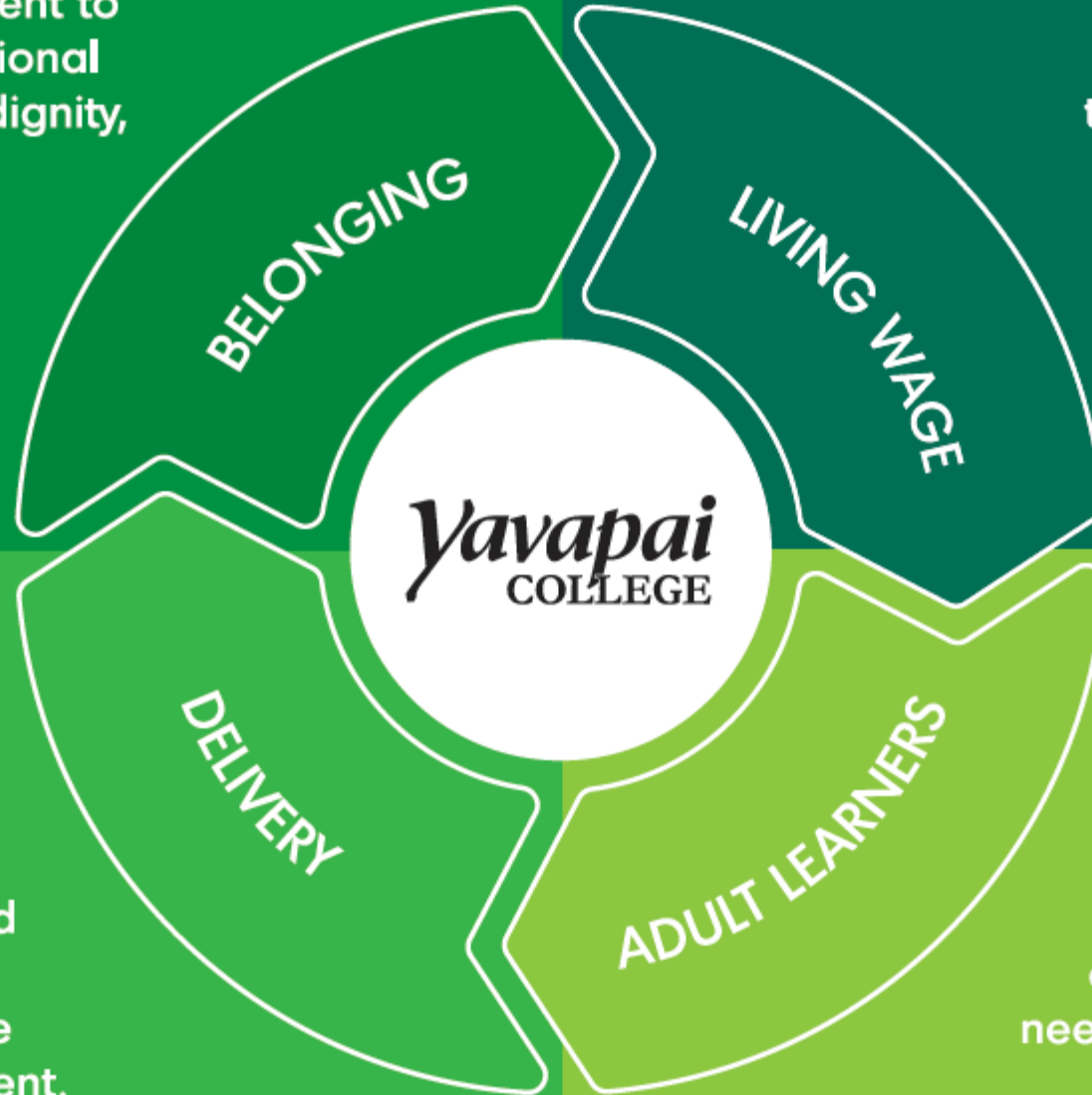
- We are committed to cultivating a diverse, inclusive, and equitable environment aimed at supporting and educating our students, staff, faculty, administration, and community partners regardless of individual backgrounds, identities, and differences.
- We are committed to dismantling structural barriers to equity by investing in policies, practices, and behaviors that work to support all students, staff, faculty, administration, and community partners to continually assess and adjust our behavior to be more equitable, fair, and just.

Integrity

- We are accountable to our students, community, ourselves, and our local taxpayers.
- We demonstrate collaboration and respect in all interactions.

Strengthen our commitment to individual and organizational efforts to build respect, dignity, caring, equality and self-esteem in all employees and students.

Ensure a program mix that prepares graduates to obtain living wage jobs.



Redefine time, place, and methods of educational delivery to create a more learner-centric environment.

Respond to shifting community and workforce needs to serve adult learners.



STRATEGIC PLANNING TERMINOLOGY



Goals

Represent a unifying strategic goal toward fulfilling the Board's Ends and College's Mission. Goals include short- and long-term targets to measure goal fulfillment.



Initiatives

Initiatives define how the College will address and realize its strategic goals.



Actions

Actions are part of the annual plan that operationalize how initiatives will be completed and include who is responsible, required support, target dates, and budget implications.

BELONGING: STRATEGIC INITIATIVES

- Develop and support a culture where all employees feel acknowledged, engaged, inspired, and supported by each other and the college.
- Provide equitable professional development opportunities where all faculty and staff can enhance their skills to serve students better.
- Create a sense of belonging for all students in our learning environment.

LIVING WAGE: STRATEGIC INITIATIVES

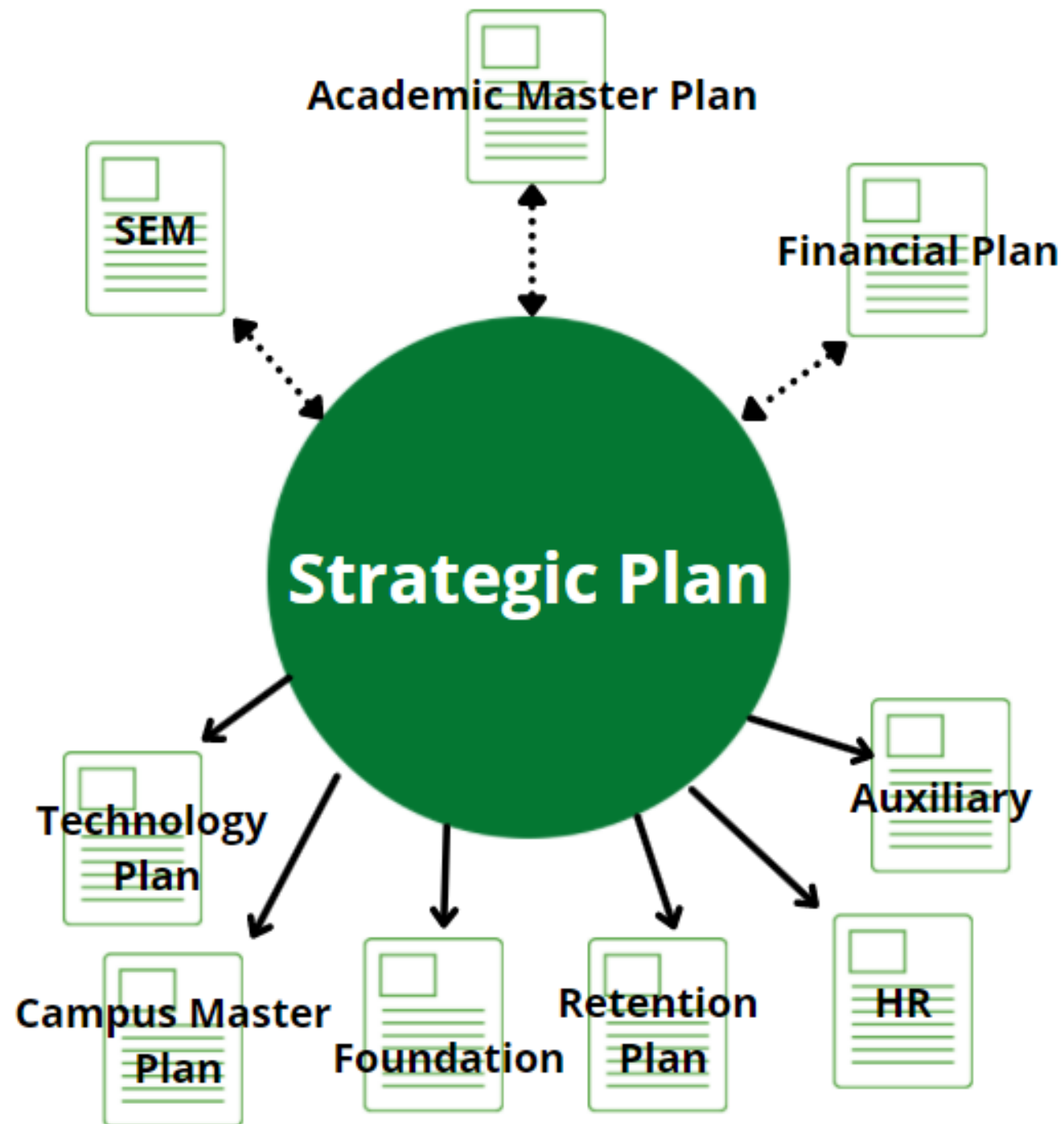
- Ensure that curriculum and programs are focused on imparting skills needed to secure living-wage jobs in a new economy highlighted by growing artificial intelligence and automation.
- Create a one-stop-shop for workforce training.
- Align transfer programs so that associate's graduates can enter Arizona universities as juniors.

ADULT LEARNER: STRATEGIC INITIATIVES

- Grow enrollment of non-traditional age learners with a focus on people with some college, no degree.
- Increase Hispanic learner enrollment and educational attainment levels.
- Become a leader in adult lifelong learning with financially self-sustaining courses and programs.

DELIVERY: STRATEGIC INITIATIVES

- Increase online enrollment and success by adopting and implementing best-in-class pedagogy and processes.
- Improve students' ability to complete programs more quickly through multiple start dates and fast track pathways.
- Expand Open Educational Resources (OER)
- Improve our credit for prior learning systems.





THANK YOU