



## PRESIDENT'S MESSAGE

Our strategic plan provides a framework and serves as an important guide for strengthening our institutional capacity to improve student success. Our three-year rolling plan is focused on four main pillars: fostering a sense of belonging for employees and students, providing

educational experiences that lead to a living wage for graduates, serving non-traditional adult learners and increasing access and success through best practice course and service delivery models. We have accomplished a good portion of our original plan and many initiatives will be incorporated into departmental/division goals.

Post-pandemic we find ourselves in a rapidly changing higher education landscape. We have fierce competition with a proliferation of new producers and distributors of education. We have an increased demand for any time, any place education and a pivot from inputs to outputs with employer looking for labor market ready employees in six weeks to six months instead of years. Employer-driven curriculum is in demand and virtual and augmented reality and artificial intelligence technology is rapidly changing and improving. Nationally, at the state level and at Yavapai College, we are taking heed of the changes and have added new initiatives that will expand workforce training and partnerships and explore and expand use of virtual reality technology.

Building on the success of the Regional Economic Development Center, we will be adding a Workforce Innovation Division that will expand customized training and employer sponsored programs, increase micro-credential offering and third-party collaborations. We also are exploring building components of courses in the Metaverse.

To quote, Cael Sanderson, "Unless you continually work, evolve and innovate, you'll learn a quick and painful lesson from someone who has." Building upon our roots of teaching excellence, accessibility, outreach and fiscal responsibility, with our updated strategic priorities, we will continue to innovate, expand our role and maximize our impact on this community.

**Lisa B. Rhine, Ph.D.**  
Yavapai College President



## DISTRICT GOVERNING BOARD PRIORITIES

### Education

- Students achieve their educational goals at an affordable price.
- Job seekers have the qualifications, skills, and abilities to succeed.
- Students seeking transfer have the qualifications, skills, and abilities for success at their next educational institution.
- Lifelong learners have access to a variety of learning opportunities.

### Economic Development

- Communities in Yavapai County are supported in their efforts to lead economic development, with an emphasis on generating and sustaining economic-base jobs.

### Community

- Yavapai County residents have access to social and cultural opportunities.

## MISSION AND VISION

### Mission

Yavapai College enriches our community by providing accessible, quality workforce, transfer, lifelong, and cultural learning opportunities.

### Vision

Yavapai College ensures that Yavapai County is a premier place to learn, work, and live.

### Values

Excellence, Caring, Equity, Integrity.

## CAMPUS/CENTER LOCATIONS



**PRESCOTT CAMPUS**  
1100 East Sheldon Street  
Prescott, Arizona 86301  
(928) 445-7300



**VERDE VALLEY CAMPUS**  
601 Black Hills Drive  
Clarkdale, Arizona 86324  
(928) 634-7501



**PRESCOTT VALLEY CENTER**  
3800 N. Glassford Hill Road  
Prescott Valley, Arizona 86314  
(928) 717-7911



**CAREER & TECHNICAL EDUCATION CENTER**  
220 Ruger Road  
Prescott, Arizona 86301  
(928) 776-2002



**CHINO VALLEY CENTER**  
2275 Old Home Manor Way  
P.O. Box 4048  
Chino Valley, Arizona 86323  
(928) 717-7720



**SEDONA CENTER**  
4215 Arts Village Drive  
Sedona, Arizona 86336  
(928) 649-4265



**Yavapai**  
COLLEGE

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# YAVAPAI COLLEGE 2023-2024 STRATEGIC ACTIONS



**Yavapai**  
COLLEGE

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# STRATEGIC PLAN

*FUTURE FOCUSED, COMMUNITY INSPIRED.*

FY24 STRATEGIC PRIORITIES	BELONGING	LIVING WAGE	ADULT LEARNERS	DELIVERY
Expand Health Science Programs (New)		X		
Develop Nursing Baccalaureate Degree for FY24 launch		X		
Co-award non-credit and credit (New)			X	X
Improve Credit for Prior Learning options			X	
Delineation of roles and responsibilities in workforce offerings (New)			X	X
Expand workforce training		X	X	
Grow competency-based courses (New)				X
Prepare for ERP upgrade through college process review (New)	X			
Integrate Artificial Intelligence and Virtual Reality into programs (New)				X
Launch semester-or-less training programs leading to Living Wage		X	X	X
Expand Open Educational Resources				X
Implement best practices for online courses				X
Early College Academy				X
Better Utilize Early Alert	X			

Please visit  
[www.yc.edu/strategicplanning](http://www.yc.edu/strategicplanning)  
 to see all 2023-2024 actions/priorities