

# Strategic Planning Committee Meeting Minutes

Tuesday, February 1, 2022, 9 a.m.- 10:00 a.m., Zoom

**Present:** Tania Sheldahl, Lauri Dreher, Patrick Burns, Tom Hughes, Tina Redd, Diana Dowling, Brian Moultrup, Julie Galgano, Megan Crossfield, David Laurence, Tom Aldridge, Marnee Zazueta, and Michael Pierce.

| ITEM   | ACTION  |
|--|---|
| <p>2021 Gordian State of Facilities Report.</p>                    | <p>David gave a brief presentation regarding the 2021 Gordian State of Facilities Report. The College works intensively with the Gordian group for a variety of services. The focus is to assess facilities' conditions with them, which forecasts all the building systems components, when to replace them, when to add them to the budget, etc. The analysis showed that higher education has a tremendous amount of growth construction but doesn't have the enrollment to keep up with and showed a backlog of items that are subject to failure.</p> <p>Please find the complete presentation in the Zoom meeting recording.<br/> <a href="https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=6fc5c6dd-3ac0-44d0-91da-ae2f0122ff16">https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=6fc5c6dd-3ac0-44d0-91da-ae2f0122ff16</a></p> |
| <p>Enrollment, Persistence, Retention.</p>                         | <p>Megan and Patrick provided a presentation of NRP articles and a student clearinghouse article. The main critical issue identified in the papers was enrollment rates are declining.</p> <p>Why is this happening?</p> <ul style="list-style-type: none"> <li>• The economy is doing well with low unemployment rates.</li> <li>• Lower birth rates.</li> <li>• States are putting less money into higher education.</li> <li>• More high school graduates are choosing to work.</li> </ul> <p>Potential Solutions</p> <ul style="list-style-type: none"> <li>• Creative Recruitment.</li> <li>• Targeting specific populations.</li> <li>• Focusing on persistence and retention.</li> <li>• College reentry programs, free class retakes, and scholarships.</li> </ul> <p>Please go to the zoom recording to view the complete presentation.</p>                |
| <p>Discussion About Special Meetings for Reading Presentations</p> | <p>The committee agreed to add an extra half-hour to the following two meetings.</p> <p>Tom will set up some dates for the reading presentations.</p>   |