

**Agenda**  
**Strategic Planning Committee**  
<https://yavapai.zoom.us/j/97463077194>  
**October 27, 2020 - 11:00 a.m. to 12:05 p.m.**

1. Blue Ocean Strategy by Kim and Mauborgne (Hughes, Pierce, Ewell)  
10 minutes
2. The Indispensable Institution: Reimagining Community College (Redd, Burns, Kobyleski) 30 minutes
3. The Right Mix of Academic Programs (Sheldahl, Hilton) 25 minutes
4. Good of the Order