

Strategic Planning Committee Meeting Minutes

Tuesday, January 26th, 2021, 11 a.m. - 12:00 p.m., Zoom

Present: Julie Galgano, Richard Hernandez, Scott Farnsworth, Tania Sheldahl, Lauri Dreher, Stacey Hilton, Patrick Burns, Michael Pierce, Wendy Present, Tina Redd, Jennifer Jacobson, Tom Hughes, Kammie Kobyleski, Clint Ewell, Rebecca Brulet, Christopher Tenney, Emily Weinacker, and Ivonne Zuniga.

Guest: Tyler Rumsey

ITEM	ACTION
<p>ELT Feedback on Strategic Initiatives</p>	<p>Clint developed twelve potential strategies to move YC forward based on what we have learned. Based on SPC feedback, Clint and Tom consolidated those into eight initiatives that they presented to ELT.</p> <p>ELT is planning to pursue the following four strategies in FY22, each of which will have one or more annual initiatives to enact the strategy:</p> <p>With an eye toward outstanding customer service and student success (complete, transfer, retain) for all student groups, we will:</p> <ol style="list-style-type: none"> 1. Produce more graduates prepared to hold living wage jobs in the 4th Industrial Revolution workplace. 2. Enroll more adult learners. 3. Increase online enrollments and success. 4. Improve students' ability to complete more quickly. <p>NOTE:</p> <ul style="list-style-type: none"> • The strategies and initiatives need to be measurable. • 1-page summary and a longer document with narrative to clarify what is our sense of priority. <p>Clint will share the rough draft of ELT feedback on strategies with the group, he would like everyone's input as the committee put together a final draft with the narrative.</p>
<p>Mission and Vision</p>	<p>Vision: Yavapai College makes our diverse communities premier places to learn, work, and live.</p> <p>Mission 1: Yavapai College strengthens our diverse communities through the power of education.</p> <p>Mission 2: Yavapai College enriches our diverse communities by providing relevant, accessible, affordable, and quality workforce, transfer, lifelong learning, and cultural education opportunities.</p> <p>Emily will take these three statements out and get further input.</p>

Data Summits/Town Halls/Information Sessions	<p>We will put together a presentation that can cover what leads to the development of the strategic initiatives.</p> <ul style="list-style-type: none">• 1-hour presentation for the college community and the community in March.• Multiple smaller communications. <p>We will continue to discuss this at the next meeting.</p>
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NEXT MEETING – Tuesday, February 2nd, 2021, from 11:00 a.m.-12:00 p.m., <https://yavapai.zoom.us/j/93446680678>