Strategic Planning Committee Meeting Minutes

Tuesday, November 17th, 2020, 11 a.m.- 1:00 p.m., Zoom

Present: Julie Galgano, Richard Hernandez, Scott Farnsworth, Tania Sheldahl, Lauri Dreher, Stacey Hilton, Patrick Burns, Michael Pierce, Christopher Tenney, Wendy Present, Tom Hughes, Kammie Kobyleski, Rebecca Brulet, Tina Redd, Jennifer Jacobson, Clint Ewell, Emily Weinacker, and Ivonne Zuniga.

ITEM	ACTION
Updates (Hughes)	- The SPC Meeting scheduled for Tuesday, November 24th, is *<u>canceled.</u>* - Mission, Vision, and Values Survey still open. Seventy people have responded to the survey. Clint suggested postponing the survey closing date to Wednesday, December 2nd, and to send a reminder on the Monday that we come back from Thanksgiving break.
PACE Employee Climate Survey (Hughes)	Tom Hughes gave a brief presentation on PACE Employee Climate Survey. The purpose of the PACE survey is to promote open and constructive communication concerning the campus climate. The PACE survey was launched in January 2020. The survey included 46 questions, and those questions aligned with four climate factors. The PACE Survey is organized into four climate factors: 1. Institutional Structure 2. Student Focus 3. Supervisory Relationships 4. Teamwork Comparison Group: - All PACE 2 yr. participants (N=64,000) - Medium size 2 yr. institutions (N=19,000) - Western region 2 yr. schools (N=10,000) All four measures and the overall YC had higher average scores than all of our peers. Top Satisfaction Scores, to name a few: 1. Students receive an excellent education at this institution. 2. Non- teaching professional personnel meet the needs of students. 3. My primary work team uses problem-solving techniques. Significant areas for improvement: 1. The extent to which administration processes are clearly defined. 2. The extent to which professional development and training opportunities are available. There was a brief discussion related to both areas for improvement. 1) It might make more sense to address administrative processes at a division or department level versus institutional. 2) YCSA Professional Development Team and Student Development are planning an all-day professional development. *Tom will share with the committee the PowerPoint presentation and the Survey Executive Summary.*

Technology Plan (Burns)	Patrick Burns presented the IT Strategic Plan, FY2020 & FY2021. This plan is developed with the Technology Advisory Committee. YC ITS Teams: • Application Development (App Dev) • IT Security (IT SEC) • Systems and Networking Services (SANS) • Presentation Technology Support Services (PTSS) and Technology Support Services (TSS) are now combined The plan is broken up into six different areas: • Infrastructure • Security • Maintenance • Modernization • Construction • Student Engagement Some of the additional goals are: • Complete Outward Mindset training and apply principles to constituent interactions. • Enhance Advising Early Alerts. • Refine Enrollment Processes. • Continue to support new instructional spaces and methods such as WebLive. • Continue to evaluate and improve our IT security posture. Once the Academic Plan and Strategic Plans are completed, Patrick will layer the tech plan for a more cohesive process. *Tom Hughes will send the presentation to the committee.*

Designing the New American University (Ewell, Hughes)	Tom Hughes and Clint Ewell shared a PowerPoint presentation and the SWOT Matrix associated with the book "Designing the New American University" by Michael Crow, President of ASU. In this book, Michael Crow shares the process they went through to redesign ASU.
	
	Clint shared a video from Michael Crow about the evolution of Higher Education.
	
	Michael's rationale for why he let ASU try to do something different was seeing many of the statistics showing that more white people are going to college. Yet, our country's changing demographic shows that we are becoming more diverse, and a lot more people can benefit from changing their economic status by going to college.
	How is ASU different? Expand Access
	
	• Serve Society
	    o Create knowledge that is useful to society
	    o Provide top tier access to a broader demographic
	        ▪ Admit all academically qualified AZ residents regardless of financial need

	ASU Innovations that Impact YC
	• Same target market • Low net cost/ financial aid • Enhanced remote learning • ASU Digital Prep: Dual/concurrent • AZ Student Opportunity Collaborative • Global Freshman Academy- EdX The group discussed different options on how YC could compete or differentiate from universities now that they target our market. *Tom will send the presentation to the committee.*

NEXT MEETING – Tuesday, December 1st, 2020 from 11:00 a.m.-1:00 p.m., https://yavapai.zoom.us/j/97463077194