

Strategic Planning Committee Meeting Minutes

Tuesday, December 1st, 2020, 11 a.m.- 1:00 p.m., Zoom

Present: Julie Galgano, Richard Hernandez, Scott Farnsworth, Tania Sheldahl, Lauri Dreher, Stacey Hilton, Patrick Burns, Michael Pierce, Christopher Tenney, Wendy Present, Tom Hughes, Kammie Kobyleski, Tina Redd, Clint Ewell, and Ivonne Zuniga.

Absent: Emily Weinacker, Jennifer Jacobson, and Rebecca Brulet

Guest: Dr. Diane Ryan

ITEM	ACTION
Updates (Tom Hughes)	<ul style="list-style-type: none"> • We extended the mission survey for one more week. • Tom shared a sneak peek of the website and asked the group for feedback. • SPC SWOT Assignment: Clint sent an email today with SWOT Analysis. Please complete and return to Clint by Monday 12/7 at noon. He will consolidate the swot issues and will list all of the strategies submitted. We will discuss this at the 12/8 SPC meeting.
Review 2015-2020 Strategic Plan Outcomes (Tom Hughes)	<p>Tom gave a brief review of the 2015-2020 Strategic Plan goals and target dashboard with the group.</p> <ul style="list-style-type: none"> • Student Success <ul style="list-style-type: none"> ○ Increase student completion rates without sacrificing academic quality. • Economic Responsiveness <ul style="list-style-type: none"> ○ Job placement, district awareness of YC opportunities, economic impact. • Engaged Community <ul style="list-style-type: none"> ○ Increase enrollment, improve engagement, improve cultural programming in East County. • Organizational Development <ul style="list-style-type: none"> ○ Improve employee engagement. • Fiscal Stewardship <ul style="list-style-type: none"> ○ Model fiscal stewardship, capital plan improvement. <p>Incomplete, carry forward:</p> <ul style="list-style-type: none"> • Develop a plan for strategic direction of online learning. • Internal communication throughout college. • Enhance professional development. <p>Tom will share the presentation with the group.</p>
Academic Master Plan Update (Diane Ryan)	<p>Dr. Ryan shared a PowerPoint presentation of the Academic Master Plan accomplishments to date.</p> <p>The new three-year Academic Master Plan (AMP) focuses on Yavapai College's commitment to empower students in achieving their goals and increase their well-being by providing access high quality and affordable education and training to the residents of Yavapai County. The values that guide the operation of the College are relationship excellence, service excellence, and learning excellence. This AMP offers strategic and operational priorities for the Division of Academic Affairs through the year 2023-2024.</p>

	<p>The goal is to create a living and working document that will serve as a reference document when making program decisions.</p> <p>District Governing Board’s Priorities:</p> <ol style="list-style-type: none"> 1. Workforce Development Training, both credit and non-credit. <ul style="list-style-type: none"> ○ Draft definition: Workforce development is building and expanding students’ core skills and technical abilities to meet employers’ present and future workforce needs. 2. Transfer Education 3. Community Education and Development <p>Under each of these areas, a relevant Academic Master Plan would focus on establishing a framework of criteria:</p> <ul style="list-style-type: none"> • To start a program • To grow a program • To sunset a program <p>The committee is working right now on defining what does equity means within an Academic Master Plan.</p> <p><i>It is beneficial that the Strategic Planning Committee and the Academic Master Plan Committee work simultaneously to create a cohesive plan.</i></p>
<p>YC Student Success Measures (Tom Hughes)</p>	<p>Tom gave a presentation about student data and success measures. Topics covered included:</p> <ul style="list-style-type: none"> • Enrollment trends over time and by campus and delivery mode • Enrollment by subject • Enrollment by program • Course success rates and DFW courses by delivery mode • Retention and graduation rates • Graduates by award type • Transfer performance of YC students at AZ universities <p>Tom will send out the presentation and the data for whoever is interested to break the data down.</p>
<p>Arizona Strategic Vision Report (Hughes)</p>	<p>Tom sent the report to the committee on 11/30/20.</p> <p>Arizona Strategic Vision for 2030</p> <ul style="list-style-type: none"> • Mirrors AACC’s voluntary framework of accountability metrics. • All 10 AZ Community College District participates (since 2011). • Serves as a framework for reaching Achieve60AZ by 2030. <p>New student cohorts: first-time, part or full-time, college students enrolled in the fall 2013 or fall 2017.</p> <p>Credential seeking sub-cohorts: students who earned 12 or more credit hours by the end of their second year (used for most mid- and long-range metrics).</p>

Key Highlights:

- Cost of attendance
- Success after remediation
- Underserved populations
- Cost of attendance
- College-going rate
- Success after remediation
- First College-level Math & English pass rates
- Successful outcomes
- Achieve60AZ progress

As we're putting together our plan, we need to come up with metrics that are meaningful.

NEXT MEETING – Tuesday, December 8th, 2020 from 11:00 a.m.-1:00 p.m., <https://yavapai.zoom.us/j/97463077194>