

Summary

Prepared for SP Committee

November, 2020

Evolution of Higher Ed

- <https://www.youtube.com/watch?v=a0TgICxSOM8>
- (8-23)

Gold Standard

- Harvard, Yale, Penn, Princeton, Columbia
- MI, WI, MN, IL, CA
- MIT, Cornell, Johns Hopkins, Stanford, Chicago
- Rather than differentiate, universities strive to enhance prestige
 - Quality =
 - Exclusivity
 - Cost/ FTSE
 - Construction arms race
 - Reputation
 - USNWR Rank

ASU charter

A silhouette of a person with their arms raised in a gesture of triumph or celebration, set against a golden, textured background. The person's hair is blowing in the wind, suggesting movement and energy.

ASU is a comprehensive **public research university**, measured not by whom it excludes, but by **whom it includes** and how they **succeed**; advancing **research and discovery** of public value; and assuming **fundamental responsibility** for the economic, social, cultural and overall health of the **communities** it serves.

"For our society to achieve its ideal, there cannot be an unequal distribution of its most important asset – education."

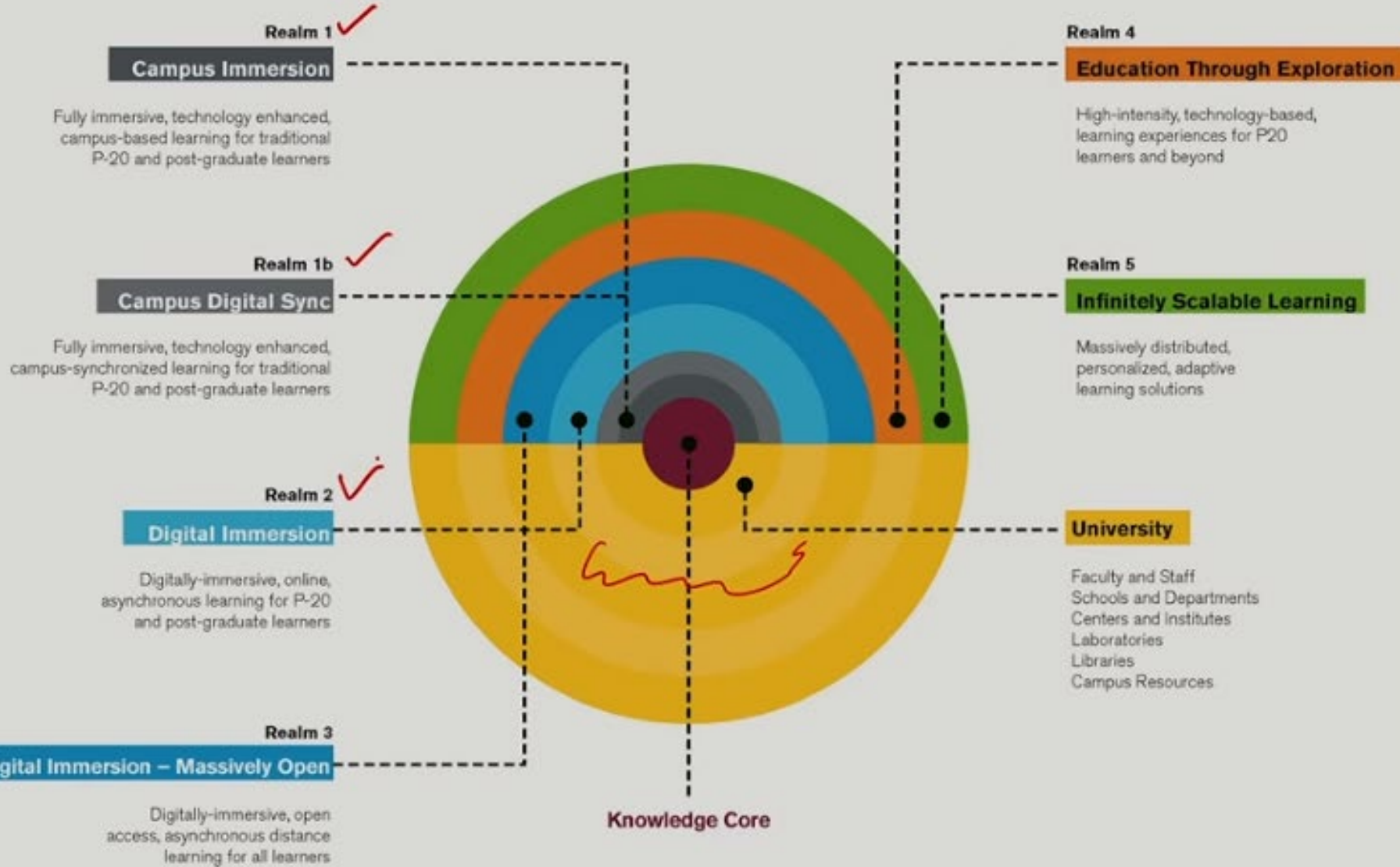
– Michael M. Crow, President, Arizona State University

Expand Access

- Serve society
 - Create knowledge that is useful to society
 - Provide top tier access to a broader demographic
 - Admit all academically qualified AZ residents regardless of financial need

Realms of teaching and learning

Click Image to View Video



ASU Innovations that Impact YC

- Same target market
- Low net cost/ financial aid
- Enhanced remote learning
 - Synchronous (Zoom)
 - Asynchronous
 - Traditional class (Canvas)
 - MOOC
 - Personalized – ALEKS
 - Experiential: Virtual Reality
 - Student support structure
- ASU Digital Prep
 - Dual/ concurrent
- AZ Student Opportunity Collaborative
- Global Freshman Academy- EdX
 - Free if not credit
 - Do not pay until you pass

SWOT

- Internal

- Strengths

- Great facilities
 - 20 years online
 - Created remote support services
 - High transfer GPA

- Weakness

- Inconsistent use of best practices
 - Experiential online?
 - Personalized online?
 - Synchronous model not scalable (ie high cost)
 - Need to close online success gap
 - Need to understand who we are and what unique market needs we fill
 - Most YC scholarships are Merit, not Need
 - YC transfers to ASU take longer to complete than our peers

- External

- Opportunity

- Share unique YC programs out of county

- Threat

- ASU is in our backyard
 - They are offering most classes/ disciplines online