VVBAC Members present: Chairman Paul Chevalier; Carolyn Fisher; Janet Aniol; Bill Regner (telephonically);
Randy Garrison (telephonically)
VVBAC Members absent: Leona Wathogoma
Committee vacancy: Camp Verde representative
DGB Members present: Al Filardo, VVBAC Liaison to DGB
College employees present: Stacey Hilton, Dean of Computer Technologies & Instructional Support; Linda Buchanan, Community Education Coordinator

Call to Order: Meeting called to order at 8:31 a.m. with Chair Chevalier presiding. Chair Chevalier declares Agenda altered to accommodate quorum via telephonic presence.


V.b Ownership Linkage: Chair Chevalier requests DGB Filardo to report on DGB response to request for Verde-specific financial details. DGB Sigafoos and VP Ewell agreed to present to VVBAC with estimates for Verde expenses. Direct costs can be provided, but indirect allocated costs would be estimated. Member Aniol agrees that statistics can be manipulated but this financial data request by the Committee must be addressed. Member Fisher suggests that reasonable assumptions can be made and will be of value. Vice Chair Regner states that some Verde students attend Prescott programs, and some taxpayer funds from Verde should follow those students. Chair Chevalier makes motion that he, DGB Filardo, VP Ewell, and DGB Sigafoos meet at mutually convenient time, preferably before Sep 2 Committee meeting. Fisher seconds. Motion carries unanimously.

V.c Ownership Linkage: Chair Chevalier presents document with his intended speaking points for the September 1 presentation to District Governing Board. Committee edited text. Chair Chevalier motions and Vice Chair Regner seconds that Talking Point #1 be accepted as amended. Motion carries with Aniol abstaining as she did not feel she has studied issue called in the question. Chair Chevalier makes motion to accept Talking Point #2; Regner seconds, motion carries unanimously. Chair Chevalier and Member Garrison raises question of whether the DGB values the feedback provided by the Committee. DGB Filardo states that he explained to other DGB members the distinction between Executive Dean’s Advisory Committee and Verde Valley Board Advisory Committee. Filardo believes DGB Sigafoos favors continuation of VVBAC. Filardo believes VVBAC is “best practices” and he will submit showcase article to American Association of Community Colleges. Member Fisher believes the DGB has shown support for the Committee by extent of resources invested.Talking Point #3 will be shaped by Chair Chevalier’s additional editing using the substance of comments Regner emailed to Fisher and Chevalier early this morning. Filardo restates mission of VVBAC as basis for continuation of Committee work. Chair Chevalier congratulates Members Fisher, Aniol and DGB Filardo for the August 17 Committee presentation to
Yavapai County. Member Aniol states she wants to get back to Town Hall citizen engagement. Garrison and Regner leave meeting telephonically at 9:20 a.m. DGB Filardo believes Committee work will roll out in phases, which will include more future community engagement.

IV. Presentation: YC Computer Technology & Instructional Support. Chair Chevalier introduces Dean, Stacey Hilton. Dean Hilton explains articulation process between YC and state universities. Hilton’s service area also includes campus libraries, and all in-classroom technology support. Distance education is de-centralized at YC, with course offerings determined by division deans. Online instructors are typically within Yavapai County. ITV delivery can be either/or/both synchronous (same ‘real’ time with instructor) or asynchronous (instructional delivery at choice of student or ‘away’ from instructor). Hybrid and blended learning is interchangeable terminology which signifies some face-to-face class meetings, with additional activities and assignments that are outside of the classroom. Web-enhanced classes meet face-to-face, with additional web-based curriculum and technical support. YC has discontinued the Blackboard learning management system (LMS), and adopted Canvass. DGB Filardo questions opportunity to download entire course curriculum and study remotely? Dean Hilton states high-speed access remains as significant challenge to serving remote areas. DGB Filardo states critical aspect of access. Teaching and e-Learning Support (TeLS) provides services to faculty in preparing coursework for online or hybrid delivery. Federal Educational Right to Privacy Act (FERPA) mandates special protection of student identification.

Chair Chevalier and Member Fisher question percentage of classes in each format. Dean Hilton states 30% YC classes fully online (never set foot on campus); ITV Prescott, Verde, 2-way, 3-way or 4-way remote delivery is classified by YC as face-to-face. Retention rates are higher at national and local level for face-to-face courses than online courses. DGB Filardo states that industry has begun to favor online graduates, because they have proven ability to self-discipline and succeed with lesser supervision. Dean Hilton stated competitive advantage of frequent course start dates, such as Rio Salado which starts classes 50 weeks of each year. State Authorization Reciprocity Agreements (SARA) enables interstate course offerings based on mutual acceptance between consenting states. Federal aid follows students from state of residence to state of enrollment. Nine full degrees and 17 certificates are currently available online at YC, including AGEC-A and AGEC-B (state university) transfer credit. Chair Chevalier would like to know how many students graduated in recent years with fully online certificates. Online enrollment continues to grow, despite declining enrollment 3.5% nationally between Fall 2013 and Fall 2014. Dean Hilton presented data documenting YC Online Enrollment Patterns from 2010 – 2015. (Presentation posted on YC DGB website)

Dean Hilton states challenges include first-time student preparedness, underestimating time commitment for success, inability to prioritize and complete online coursework, lack of adequate computers and/or internet access. Challenges are being overcome by improving faculty training, improving online student orientation (mandatory for student success); accessing community-owned networks, and Quality Matters Standards. Dean Hilton clarifies that deans have discretion to offer low-enrolled (below Rule of 15) classes. DGB Filardo states that properly designed classes key on competency, rather than policing participation.

Approval of Meeting Minutes for July 29, 2015 and August 5, 2015 deferred.

Member Updates. Member Fisher presented Committee update to Big Park Regional Council on Aug 13. Committee presentation to Yavapai County Board of Supervisors on August 19 can be seen via
streaming. Member Aniol will secure presentation with Cornville Community Association. Chair Chevalier is considering Sedona Town Hall in October. Member Aniol prefers one meeting per month with no formal presentation to allow for greater Committee engagement. DG8 Filardo suggests one Committee meeting dedicated to protocol of Town Hall Meetings, and another meeting suggested for presentation from Verde Valley Public Forum.

Future Meeting Schedule
- Sep 2  8:30 a.m. Verde Campus, w/Interim Vice President and HPER Dean, Scott Farnsworth
- Sep 16  8:30 a.m. Verde Campus
- Oct 7  8:30 a.m. Sedona Center, w/VVMC and YC Dean of Nursing
- Oct 14  8:30 a.m. Verde Campus
- Nov 4  8:30 a.m. w/Verde Valley Public Forum (April 2016)

Adjournment. Motion by Member Aniol, second by to adjourn. Motion carries unanimously.

Meeting adjourns at 10:50 a.m.