Call to Order
Meeting called to order at 8:30 a.m. with VVAC Chair Paul Chevalier presiding.

Approval of Feb 40 2015 Meeting Minutes
Motion by Carolyn Fisher/2nd by Randy Garrison, unanimously approve Feb 4 2015 minutes as amended, with alternate language proposed by Chair Chevalier to Operating Guidelines section and Yavapai-Apache Nation action request.

Chair Chevalier requests that he be allowed to make changes to draft minutes before they are presented to Committee. Committee wants to see original staff meeting notes, with Chevalier mark-up.

Member Updates
Committee member reports on information/activities
- Chair Chevalier reviewed Operating Guidelines ready to present to DGB March 3
- Vice Chair Regner would like to revisit VVAC Mission and Vision statement at next meeting; gave presentation at Town of Clarkdale regarding his concept of “themes” from past VVAC meetings
- Randy Garrison reports to Cottonwood City Council at regularly scheduled public meetings
-Leona Wathogoma met with Lisa Sandoval regarding surveying YAN community barriers and challenges to enrollment & success at YC
- Chair Chevalier announces return of Verde Valley Forum in 2016 featuring post-secondary education in the Verde Valley; invites Dick Dahl to speak from audience regarding proposed forum; Fisher objects as point of order that this topic is not on the agenda; Chair Chevalier rules that Dahl’s input is informational related to Member Updates.

YC Career & Technology Education
Vice Chair Regner introduces John Morgan, Dean of YC Career & Technology Education (CTE), and Tim Carter, Yavapai County School Superintendent

Morgan and Carter provide demographic information regarding declining student/workforce population throughout Yavapai County; each addresses instructor hiring challenges due to wage disparity between industry and education; Carter speaks to the challenging 9-12 finance structure for elective study; Carter and Morgan speak to differentiation between Mountain JTED (centralized) and VACTE (hybrid central/satellite) model; Garrison explains political nature of JTED funding; Carter explains alternate definition of “central campus” to allow non-resident students to attend (e.g. Sedona students attend Camp Verde CAN program); Filardo states he will report to DGB that Verde Valley needs an advocate.
Summary comments: Morgan states necessity of JTED and adult population to sustain CTE programs in Verde Valley; would like to see more secondary pathways. Carter asks everyone to understand that Committee needs to seek solutions within institutional framework; do not overlook K-12 responsibility; trust in capacity of CTE dean; Verde Valley communities need to address JTED model locally because funding follows model; Carter suggests series of study groups to better understand complex issues.

Committee requests return of Morgan and Carter; future presentations by VP Clint Ewell; and Marketing Director, Mike Lange; Regner suggests meeting with Mayor Von Gausig, of Clarkdale.

Ownership Linkage
Development of content and commentary for Committee report to District Governing Board, March 3, 2015. Vice Chair Regner presents Committee with trending topics.

Chair Chevalier makes request 1) DGB approve no strategic plan for Verde Valley Campus until VVAC makes report to DGB; 2) DGB reject draft capital improvement plan for Sedona and Music 2016-17 budget allocations; 3) DGB consider specific recruitment and marketing techniques which focus on students in grades 3 – 12, and their parents.

Garrison wants Committee to advise DGB based on community feedback. Recent presentations to VVAC focus on certain trends. Garrison questions functionality of distinct and separate DGB Advisory and Executive Dean Advisory committees. How is information shared? Suggests Capital Improvement Plan should be placed on hold.

Fisher states VVAC lacks data to support request as proposed by Chair Chevalier. Wathogoma states she does not have information to address DGB budgeting. Regner favors maintaining Sedona CIP line item w/hold on Prescott Music Building line item.

Filardo suggests VVAC interact with Verde Valley Executive Dean; spending follows strategic plan; Committee could provide input to tactically applying funds allocated through strategic plan.

Chevalier requests following motion: Capital allocation district-wide be deferred until completion of strategic plan with DGB VVAC input. Motion by Fisher, 2nd by Garrison, carries unanimously.

Future Meeting Schedule
- Mar 3 1 p.m. Sedona Center w/Report to District Governing Board
- Mar 4 8:30 a.m. Verde Valley Campus w/OLLI
- Mar 18 8:30 a.m. Verde Valley Campus w/YC Foundation
- April 1 8:30 a.m. YC Regional Economic Development Center/SBDC
- April 15 8:30 a.m. TBD
- May 6 8:30 a.m. TBD
- May 21 8:30 a.m. Verde Valley Campus w/ Barbara Dember, VVMC CEO

Adjourn
Motion to adjourn by Regner/2nd by Fisher; carries unanimously. Meeting adjourned at 10:50 a.m.