Yavapai College – Verde Valley

James Perey
Executive Dean
Yavapai College serves a variety of populations in the Verde Valley.

- Credit 1,500 unduplicated headcount
- Non-Credit unduplicated 562 students
  - Osher Lifelong Learning
  - Community Education
- Regional Economic Development Activities/SBDC
- Dual enrollment
  - Camp Verde High School–92
  - Mingus Union High School–268
  - Sedona Red Rock High School–57
Curriculum at the Sedona Center

Current:
- Osher lifelong Learning class enrollments: 1059  Unduplicated=342

Future:
- Continue to program Osher Lifelong learning classes.
- Community Education
  • Archaeology: Can you Dig It?
  • Astronomy: Arizona Nights
  • Communicating in Italian: Intro, Continuing, Traveler
  • Creativity through Improvisation
  • Screenwriting
  • Painting
  • Sculpture
  • Writing
  • Music

Explore:
- Offering credited classes of interest to community.
Curriculum at Verde Valley Campus

Current:
- Osher Lifelong learning class enrollment: 414       Unduplicated = 220

Possible Future:
- Community Education:
  - Creativity Lab
  - Health & Healing
  - Meditation & Mindful Living
  - Qi Gong
  - Large Format Photography
  - Non-violent Communication
  - Business Skills for Film Makers

Submitted for Curriculum review:
- Digital Media and Film (certificate)
- Culinary (short certificate)
- Hospitality (certificate)
- Enology (certificate)

Exploring the use of additional facilities to offer welding, and automotive.
Physical Improvements

Sedona Center:
- Expansion of the parking lot
- New signage

Verde Valley Campus:
- Just completed technology and presentation upgrade in M-137

Exploring:
- Verde Valley Campus trail system as part of the West Mingus Avenue Project
- New access road to vineyard
- New pavilion floor
Studies

Studies completed:

– Environmental Scan 2013 (Hanover)
– Verde Valley Agricultural Coalition Producer and Buyer Surveys (REDC)
– Verde Valley Food Hub Demand Analysis (REDC)
– Sedona Main Street District Economic Impact (REDC)
– YC SBDC Verde Economic Impact (SBDC)
– Verde Valley Broadband Demand Analysis (REDC)
– Verde Valley high school Student Future Needs Survey – focus on culinary and future YC attendance in general (REDC)
– Culinary and Hospitality Program Demand (Hanover)
– Culinary and Hospitality site visits (2013–2014)

Planned:

– Environmental Scan/Verde Valley Labor Demand Analysis
Questions and Answers