The objective of the REDC is to facilitate economic development across Yavapai County by providing services for business attraction, expansion, retention, and entrepreneurship. In order to provide the greatest benefit to regional economic development in Yavapai County, the REDC will focus on activities that:
Yavapai College Regional Economic Development Center

Objectives

1. Support collaboration among regional economic development organizations to leverage resources and increase capacity for regional development.

2. Support regional business development with services that assist entrepreneurs and support business expansion and retention.
3. Provide a contextually based, skilled workforce to meet the needs of regional employers.

4. Respond to the unique economic development challenges that exist in the region.
Verde Valley Productivity

Verde Valley Broad Band Analysis $5000
- Demographics, Geography, Geology

Creating Capital in the Verde Valley
- Facilitated Event and Presented

Job Fair 2015 at Verde Valley Campus
- Facilitating Event

Verde Valley Summer Mailer
- Produced Schedule and Mailer
Yavapai College Regional Economic Development Center

Verde Valley Productivity

Verde Valley Labor Demand Analysis $18,500

- Occupational Trend Analysis
  - Traditional Labor Market Information
  - Real-time Labor Market Information
- Industry Sector Analysis
  - 19 Industry Sectors
- Qualitative Inquiry
  - Workforce Development Roundtables
  - Individual Interviews