Verde Valley Advisory Committee

Albert M. Filardo
Herald Harrington
As of August 16, 2014
Current Communications – Many Channels

Community Leaders including elected officials, municipalities & YAN

Advocacy Groups

Citizens

Needs and Concerns

Dean
Verde Valley Campus

Vice President
Instruction & Student Services

President
Yavapai College

Community Outreach
Verde Valley Campus

Needs and Concerns

Needs and Concerns

District Governing Board

11/14/2014
Formation of VV Advisory Committee

Selection of Members

- Camp Verde
- Clarkdale
- Cottonwood
- Jerome
- Sedona
- Yavapai-Apache Nation
- Yavapai County Districts 2 and 3 (unincorporated areas)

Verde Valley Advisory Committee

- YC Community Outreach, Verde Campus to join the Committee
**VV Advisory Committee - Vision**

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<th>VISION</th>
<th>Recognized as the Verde Valley’s voice for constructive and collaborative dialog between residents and the Yavapai College District Governing Board to promote improved access to quality higher education</th>
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We ensure the citizens of the Verde Valley have a forum by which their voices are heard regarding their educational needs and concerns. Addressing the array of needs across diverse populations in the Verde Valley is important. We partner with the Yavapai College District Governing Board to determine the most effective and efficient ways for our citizens to access quality education. Furthermore, we collaborate with the District Governing Board to help them create plans that serve the current and future needs of all citizens, enriching their lives at every age.
VV Advisory Committee - Mission

**MISSION**

To provide advice to the Yavapai College District Governing Board based on objective analysis and feedback from Verde Valley communities

We are an unbiased, community communications vehicle by which citizens in the Verde Valley may provide data-driven advice to the Yavapai College District Governing Board. Based on accurate and reliable data and input from citizens, we perform careful analysis as the basis for advice we present. We seek input from the array of communities in the Verde Valley: young and old; public and private; businesses and non-profits. We are citizen leaders that speak with one voice to prioritize the educational needs of the Verde Valley.
VV Advisory Committee - Goals

1. Establish bylaws
2. Select officers
3. Inform the communities of the purpose of the Committee
4. Determine issues to resolve and prioritize
5. Create meeting schedule
VV Advisory Committee – Guiding Principles

1. Integrity
2. Teamwork
3. Accountability
4. Leadership
5. Service
6. Stewardship
We never compromise our integrity. Having integrity means more than simply the absence of deception. We tell the truth, honor our commitments, adhere to ethical standards, treat others with respect and act responsibly. We do the right thing because it is the right thing to do.
Teamwork

We practice teamwork through such actions as assisting each other, providing each other feedback, exchanging information, and executing our tasks in a timely and integrated manner. We recognize that we make better decisions and produce better results together than working alone. Consensus and coherence are key to our approach. We speak with one voice once the group makes a decision.
Accountability

We honor our commitments and take responsibility for our actions.
As citizen leaders we lead by example. We foster an environment that empowers and motivates others to successfully accomplish their objectives. We mentor and develop each other and our peers.
We commit ourselves not only to meeting expectations, but to exceeding them. We recognize that our citizens are the most important judges of the quality of the processes, advice, and analysis we provide. We are faithful servants.
We strive to make the best use of resources within our control and to support others in doing the same. We recognize that we are caretakers of these resources.
Focused Communications

Community Leaders including elected officials, municipalities, & YAN

Advocacy Groups

Citizens

Various Needs and Concerns

Verde Valley Advisory Committee
Prioritizes Needs and Concerns

District Governing Board

President, Yavapai College

11/14/2014