

November 2019 College Highlights

School of Arts and Humanities

- **Dr. Amy Stein**, History Professor, arranged for Matthew Guebard, Chief of Cultural Resources at Montezuma Castle and Tuzigoot National Monuments to lecture on *The Apache Wars: Historic Archeology and the National Park Service*. The two-lecture event took place October 28th in the Prescott Community Room, and was open to the public.



- **Amy Ilona Stein**, PhD member of the IAC and Peer Review Corp for HLC, traveled to North Central Kansas to participate in a site visit and evaluation of a public technical and trade college. This will be **Dr. Stein's** third assurance argument accreditation review this year.
- **Arlene Hardy**, Vocal Instructor and **Joshua Harper**, Music Professor, hosted the Yavapai College Choral Invitational on September 16th. Over 100 students from five schools in Yavapai County came to the YC Performing Arts Center for a day of music making. Dr. Jo Ann Miller from North Dakota State University was their guest clinician. Pictured below is the festival chorus and Dr. Miller. The choir included singers from the **Yavapai College Chamber Singers** and **Joshua Harper**, pictured below.



- **Jared Reynolds**, Spanish Instructor and Teaching and eLearning Support, recently attended the Arizona Language Association (AZLA) conference. **Jared** participated in many valuable sessions including discussions on language proficiency testing, virtual collaborations via Skype where instructors are able to connect with other like-minded educators in other parts of the world, and other language related strategies.
- **Leah Morales**, YC Student pictured below, sang the National Anthem for the Veteran's Appreciation ceremony on the Prescott Campus Friday, September 27th. Leah is an AAFA degree seeking student who has served as Sargent of the Marine Corps.

The Arizona Department of Veteran's Services honored Yavapai College with the "Veterans Supportive Campus" designation, recognizing YC Veterans programs and staff members for addressing the unique needs of veteran and military students and family. The gathering of approximately 100 celebrants featured the American Legion Post No. 6 Color Guard along with distinguished speakers, YC President **Dr. Lisa Rhine** and AZ Department of Veteran's Services Director, Wanda Wright.



School of Business and Computer Systems (BUCS)

- **Vikki Bentz**, Professor of Accounting, sponsored “The Road to the CPA” presentation on Monday, Oct. 21 for YC Accounting and Business students. Cynthia Quinonez, Senior Manager of Membership at the Arizona Society of CPAs, presented the special program to educate accounting and business students on accounting careers/opportunities in the profession. In addition, she presented information on the CPA exam, the certification process, and on professional development opportunities with the ASCPA. Local CPAs, Adam Rutherford and Ryan Bowling of Schutte & Hilgendorf, PLLC were panel members who shared their experiences on obtaining the certification and explained how the CPA designation has helped their careers. Mr. Rutherford and Mr. Bowling also answered student questions on accounting in general and working in the field.

Student feedback from the event:

- I had such a great time watching and interacting with our presenters. Thank you for making this available on Zoom; Prescott is roughly 1.5 hours away from my house and I would have hated to miss this dialogue! :)
- That was a good presentation. I enjoyed the comments and info that they gave. Thanks.
- Hello, I attended the CPA presentation through the Zoom app. Thanks for setting that up, very informative!
- Thanks again for the info session it was great!
- Thanks for making this meeting possible! I would love to get a copy of the pamphlets or toolkits provided at the end. That was awesome!
- It was worthwhile and beneficial in furthering my education in business. I never knew how much schooling was involved in becoming a CPA until this evening’s presentation.



- **Ruth Alsobrook-Hurich**, Video Game Instructor, spent time this past summer completing several Adobe Workshops to help improve online instruction in her Video Game Development classes. She will continue taking classes this fall in Mobile App Design.
- **Denise Woolsey**, Business Professor and PTK Faculty Advisor, and the Yavapai College Chapter of Phi Theta Kappa hosted the Arizona Regional Honors Institute on October 2nd-3rd. The event included 150 participants representing 18 chapters from throughout the State of Arizona. Participants attended workshops and lectures on the Theme of Transformations: Acknowledging, Assessing, and Achieving change. Yavapai College Professor, **Dr. Mike Davis** presented the keynote address.
- **Lauri Dreher**, Fast Track Management Program Director, attended the bi-annual Western Association of Food Chains (WAFC) Retail Management Certificate Update Meeting. Lauri represents Yavapai College as a member of this statewide Retail Management Advisory Group. The Advisory group is comprised of community colleges and retailers from across Arizona brought together to cultivate leadership and prepare retail workers for advancement in all levels of management.

The Retail Management Certificate (RMC) is an accredited business program that will give workers the skills needed to get started or advance their careers in the retail industry. The certificate has been recognized as part of the White Houses' Upskill Initiative, and leading organizations and foundations including the ACT Foundation and the U.S. Department of Labor. Yavapai College is an approved community college to offer the certificate which can be achieved in as little as 2 semesters of coursework.

Most of the retailers represented at the meeting indicated they pay employee tuition towards attainment of the RMC and use the certificate as a means of pay increases and promotion. Realizing the enormous enrollment potential, Lauri made personal contact with Fry's Senior HR Field Trainer and Sprouts VP of Field Development, and is working with both retailers to create marketing collateral for distribution to their employees to educate and encourage them to enroll at Yavapai College. Lauri will also be invited to present at retailer Division meetings to promote the program to retail managers.



Management Certificate

Core Requirements: (15 credits)

- MGT140 Organizational Behavior
- MGT220 Principles of Management
- MGT223 Human Resource Management
- MGT230 Principles of Marketing
- MGT233 Business Communications

Organizational Management Track: (9 credits)

- MGT120 Supervision Techniques
- MGT132 Ethics in Business
- MGT229 Strategic Management

Retail Management Track: (9 credits)

(Endorsed by: Western Association of Food Chains and Food Marketing Institute)

- BSA130 Business Financial Applications
- CSA126 Microsoft Office
- MGT229 Strategic Management – or –
- BSA296 Internship

Get Your Retail Management Career on the Fast-Track!

- New cohort forming of retailers, including grocery partner companies of Western Association of Food Chains.
- 100% online in a seven-week format with optional on-campus or employer location sessions for \$79/credit.
- All courses apply to the Associate of Applied Science degree in Management at Yavapai College.

The Yavapai College Retail Management Certificate is an accredited business program designed to prepare students for career opportunities and upward mobility in the retail industry. It is endorsed by the Western Association of Food Chains and Food Marketing Institute, and is relevant in any retail sector as its course content and learning outcomes mirror those advocated by the National Retail Federation. www.retailmanagementcertificate.com/yavapai



24-credit certificate covering the WAFC endorsed areas:

- HUMAN RELATIONS IN BUSINESS
- BUSINESS TECHNOLOGY
- BUSINESS COMMUNICATIONS
- PRINCIPLES OF MANAGEMENT
- MARKETING
- HUMAN RESOURCE MANAGEMENT
- FINANCIAL MANAGEMENT & BUDGETING
- RETAIL MANAGEMENT

Register online today at www.yc.edu



Retail Management Certificate

- **Ed Bushman**, Business and Computer Professor, wanted to thank Ol' Rough for helping the BUCS Department celebrate one of our own! **Jennifer Riley**, CNT/Cybersecurity Professor, graduated with her second Master's Degree, and it was her birthday the day of their division meeting in September. Ol' Rough stopped by to give Jennifer a big congratulations!



School of Career and Technical Education

Karla Phillips, Associate Dean Chino Valley, reports the Harvest Festival was a huge success! Approximately 3,000 people attended. The Corn Maze was amazing!



The YC Team won the Golden Pumpkin award for the second year in a row at the “Dress the Scarecrow” Relay Race.



Potential new students interested in our programs filled a jar with contact cards. Winners of 3 credit hour tuition waivers were **Amanda Easter** (Business) and **Michelle Petty** (Fire Science)!

- **Marnee Zazueta**, Agribusiness Instructor, is the newly assigned State Aquaculture Superintendent for the Arizona FFA (Future Farmers of America). She will run the state FFA day contests, interacting with aquaculture students from all over Arizona.

School of Health and Wellness

- **Selina Bliss**, Nursing Professor, was one of seventeen distinguished nurse educators inducted into the National League for Nursing (NLN) Academy of Nursing Education. Along with previous classes, academy membership now totals 302 member. These leading nurse educators teach in a range of programs in Higher Education. Evaluations take into account the applicants' contributions to innovative teaching and/or learning strategies, nursing education research, faculty development activities, academic leadership, and promotion of public policy that advances nursing education and collaborative educational practice, or community partnerships. Pictured below is **Dr. Selina Bliss** at the induction ceremony which took place on September 28th during the NLN Education Summit at National Harbor just south of Washington, DC.



School of Social Sciences

- **Laraine Herring**, Psychology and Creative Writing Professor, attended and presented at Ariel Gore's Truth or Consequences Writing Retreat in Truth or Consequences, NM. The workshop included generative exercises and critiquing. Professor Herring presented: Somatic Approaches to Writers Block.

Office of Instructional Support

- QM@YC is excited to continue our self-evaluation program implemented for and by our faculty in support of Yavapai College's quality initiatives surrounding our online and blended courses. As just one aspect of this program, **Professor Lindsay Henning** led the Quality Matters workshop "Improve Your Online Course" Friday, October 4 on the Prescott Campus.

Ten more faculty members have been welcomed to join those who are trained to not only understand how to improve their own online courses using Quality Matters as a guide, but also how to mentor and support their colleagues when applying the QM Essential Standards to their own online and blended classes.

- **Courtney Comstock**, Library Tech, was featured by the Arizona Library's Association in their "We Are AzLA" Campaign. Courtney was nominated for her efforts to make items in the library catalog easier to discover. She also promotes library services in outreach videos, 'With the updated catalog, I am hearing from other catalogers in the consortium that the records are looking clean and consistent. As far as social media goes, I get shout-outs on campus, "Hey, aren't you the shark girl in the video?" or, "I couldn't stop laughing when I saw that video!" It is great to see our library getting attention from the students and the public. They see a fun library with approachable Librarians.'

You can read the full interview at <https://bit.ly/2MfvXUn>

#WEAREALA



Courtney Comstock
Yavapai College Prescott Library

In the Game of Tomes, You Catalog, or You Cry...

- **Dr. Michael Davis**, Director of Paralegal & Administration of Justice, presented *Free Will and Other Fantasies* as part of our Distinguished Guest Lecture Series on both the Prescott and Verde Valley Campuses.

Yavapai COLLEGE LIBRARY
Prescott Campus & Verde Valley Campus

Dr. Michael Davis
Thursday, October 17, 2019
12 p.m. - 1 p.m.
Free Will and Other Fantasies



"The debate over free will is a very old one in philosophical terms. Interestingly, recent advances in neuroscience and consciousness theory have rekindled the debate in legal circles. After all, if you aren't in control of your actions, how do we justify punishing you?"

Presented in conjunction with the Fall 2019 YC RESPECT Campaign 1959th Road Program: *The Immortal Life of Henrietta Lacks* by Rebecca Skloot

Distinguished Guest Lecture Series
Prescott Campus Library

YouTube: youtube.com/yavicolibrary | Facebook: facebook.com/yavapicolibrary | **FREE!**

- Verde Library Staff, in partnership with RecoverSmart, organized the first Game Night at Verde Valley Library. It was a big success.



- **Heather “Scottie” Scott**, Coordinator of the President’s Office, presented *Shakespeare: The Late-Blooming Feminist* as part of the first Distinguished Guest Lecturer series on both the Prescott and Verde Valley Campuses.

Verde Valley LIBRARY
“Scottie” Heather Scott
 Thursday, October 17, 2019
 12 p.m. - 1 p.m.
Shakespeare:
The Late-Blooming Feminist

“Take a journey through the perspective of Shakespeare’s FEMALE characters from his early histories to the late comedies and tragedies, to explore how the Bard became ...awoke.”

Distinguished Guest Lecture Series
 Verde Valley Campus Library
FREE!

YouTube: youtube.com/verdevalleylibrary Facebook: facebook.com/verdevalleylibrary Twitter: twitter.com/verdevalleylibrary

- The book, *The Silent Patient*, was thoroughly evaluated in this month’s book discussion on October 15th.

Sedona/Verde Valley Campus

- Yavapai College's Southwest Wine Center, located on the Verde Valley campus in Clarkdale, won the Award of Distinction at the Arizona Forward 39th Annual Environmental Excellence Awards Gala on Sept. 21. The honor recognizes the Southwest Wine Center as a leader in adopting environmentally sustainable practices for a better Arizona.

Arizona Forward Environmental Excellence awards, presented in partnership with the Salt River Project, recognize projects, businesses, and individuals that support environmental sustainability and stewardship in Arizona. Pictured below is **Michael Pierce**, Program Director for Viticulture and Enology and his wife, Maroney Babbitt-Pierce, receiving the award now on display at the Southwest Wine Center.



Student Development

Learning Centers

- The Learning Centers continue to see an increase in student utilization of the learning centers over the last year.

21.58% increase in students over last year

19/20 year	18/19 year
400 Students	329 Students
1,239 Visits	985 Visits
222 Tutoring	158 Tutoring
7 SI	33 SI
739 Ind. Study	672 Ind. Study
181 Study Group	66 Study Group
19 Workshop Appt	6 Workshop Appt

Residence Halls

- Residence Life hosted the first Riders Read event in the residence halls on September 30th.

Financial Aid

- Default Management – Financial Aid is proactively reaching out to students before, during and after they take out loans to educate them on their rights and responsibilities. They will be doing in-person entrance and exit counseling for our program of study populations of students who take out high loans.
- YC Recruitment and Early College Programs visited the following high schools in October and November:
Sedona High School
Prescott High School
Chino Valley High School
Mingus Union HS
Camp Verde HS
AAEC
Tri City Prep
Seligman
Mayer High School
Bagdad High School
Canyon View
Ashfork
Bradshaw
Northpoint
American Heritage
Cottonwood
- Bagdad FAFSA Night is pictured below.



Student Engagement

- The meet and greet for the Students of Leadership (SOL) took place on September 26. There were 38 students, along with 12 faculty and staff members, present to prepare for the SOL retreat October 24–26. Students learned leadership skills from faculty, staff and each other.



- Student Engagement put on the club parade during the Homecoming weekend, where clubs decorated golf carts!



