

## Featured Alum: Chayo Moreno, Class of '81; Liberal Arts

Graduated B.A. Graphic Design, San Diego State Univ.; Master's of Organizational Management, Univ. of Phoenix.

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**Years Attended:** 1981

**Area of Study:** Liberal Arts

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"I have worked in Corporate America for the last 20 years in management, now I work for Farmers Insurance/Financial Solutions; I am also an adjunct faculty at Alliant International Univ. in San Diego, also for Southwestern College in Chula Vista. I teach business and leadership courses. I also work as a management consultant with individuals wanting to develop their management skills.

My two years at Yavapai are still some of my best. I played college basketball and volleyball there. I developed great friendships and still have contact with those friends. I was in Student Government in 1980-81 and I had so much fun developing the events, such as

the dances at the student center. I remember driving over to Embry Riddle to post flyers so that we could get those guys to come over to the dance. I had a great time at Yavapai. Coach Dave Murphy expected us to be the best not only as volleyball and basketball players, but also as individuals.

I left Yavapai College in May 1981, and that summer I toured Australia for a 2-week basketball tour representing USA, along with other Yavapai team members and California players. It was a great experience for a 19-year old.

Then I went to play for Pacific Christian, with a handful of ex-Yavapai players. That team didn't last long for me, before I headed out to San Diego to play for Kathy Marpe at the University of San Diego. I played there one year, finished my Bachelor's degree at San

Diego State University, and at the same time, assisted basketball coaching at USD, then another year, at University of California at San Diego (UCSD).

I went to work for the San Diego Union-Tribune, worked up to management in a few years, which would be my start in management. For the next 18 to 20 years I worked in different organizations in sales and management.

I am now a Farmers Insurance Agent in San Diego, and also work as an Adjunct Professor for a couple of colleges/universities in San Diego County, Southwestern College in Chula Vista and Alliant International University in San Diego. I work part-time with Kaplan, I teach the math section of the CAHSEE (California High School Exit Exam) to help students pass the exam prior to graduation. I am also looking forward to teaching at another management school in the area. I also use my spare time in volunteering at various organizations, such as Junior Achievement and Community Housing Works, in which I help low-income families/individuals with budgeting, credit, and loans, in hopes that they will own a home.

I still enjoy playing a few sports. I bicycle, boogie board, a little bit of surfing, and walking. I don't do as much running as I use to at Yavapai College, though. I used to run to Iron Springs road from the college and then back again. Those days are over. But it's easy to stay active here in Southern California.

I hope that my class mates in 1979 thru 1981 will send me a hello, as I miss my playing buddies on the basketball and volleyball court, also the fun dorm life we had. Best to all!"