

# Strategic Planning at Yavapai College

Prepared for District Governing Board

February, 2026

# Strategic Planning Overview (Podcast)



# Collaborative Planning Framework



## Collaborative Planning Framework

# Our Strategic Planning Process

Review & Update  
Annually

3 YEAR PLANNING HORIZON

Our Future  
State

✓ MISSION

✓ VISION

✓ GOALS

✓ INITIATIVES

Year 3

Year 2

Year 1

Planning for Success

# Strategic Planning Process Timeline

From research to results.

## September 2025



SEP

SPC Kick-Off  
Retreat

Overview Major  
College Plans

YC Context



OCT

SWOT Retreat

Environmental  
Scan

WIN (What Is  
Next?) Coalition



NOV

Strategic  
Initiatives Update



DEC

Develop OKRs  
with SLT



JAN

SLT Begins  
Monthly  
Monitoring of  
OKRs

# FY27 Strategic Initiatives

| FY27 Strategic Initiatives |   | Executive Sponsor           | SLT Champion                   | Belonging | Living Wage | Adult Learners | Delivery | Foundational Capability |
|----------------------------|---|-----------------------------|--------------------------------|-----------|-------------|----------------|----------|-------------------------|
| A                          | Artificial Intelligence                         | VP CRSD                     | Bryce                          |           | X           |                |          | X                       |
| B                          | Improve Part-Time Student Success               | Provost                     |                                | X         |             | X              | X        |                         |
| C                          | Prison Education Program                        | Provost,<br>VP CRSD         | Dowling                        | X         | X           | X              | X        |                         |
| D                          | Academic Program Prioritization                 | Provost,<br>VP WDHS,<br>COO | Holbrook                       |           |             |                | X        |                         |
| E                          | Provide Workforce Training to growth industries | VP WDHS                     | Ebersole/<br>Morgan            |           | X           |                |          |                         |
| F                          | Develop an operational data strategy            | COO                         | <b>NEW</b><br>Burns/<br>Merica |           |             |                |          | X                       |
| G                          | Workforce Housing                               | COO                         | <b>NEW</b><br>Zuniga           |           |             |                |          | X                       |
| H                          | Public Relations & Marketing                    | VP CRSD                     | <b>NEW</b><br>Minnick          |           |             |                |          | X                       |
| I                          | Security  | COO                         | <b>NEW</b><br>Payne/<br>Burns  |           |             |                |          | X                       |

# Thank you

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Questions or Comments?

For more information, please visit  
[www.yc.edu/sp](http://www.yc.edu/sp)

