VVBAC Members present:

Mr. Paul Chevalier, Chair, Sedona
Ms. Janet Aniol, D2 Unincorporated
Ms. Carolyn Fisher, D3 Unincorporated
Mr. Randy Garrison, Cottonwood
Mr. Steve King, Camp Verde

VVBAC Members absent:

Mr. Bill Regner, Vice Chair, Clarkdale

DGB Members present:

Mr. Al Filardo, D3, VVBAC Liaison to DGB

College employees present:

Ms. Alexandra Helm, Administrative Coordinator, Verde Valley Campus

I. CALL TO ORDER – PROCEDURAL. Meeting called to order at 8:30 a.m. with Chair Chevalier presiding. A quorum was present.

II. APPROVAL OF MINUTES – DISCUSSION AND/OR DECISION.

− Chair Chevalier complemented Staff Helm on the February minutes. On a motion by Member Fisher, with second by Member Garrison, minutes of February 3, 2016 were unanimously approved.

III. MEMBER UPDATES – INFORMATION AND/OR DISCUSSION

− Review of portions of the March 1, 2016 District Governing Board meeting
  • Committee members commented on Item 25 of the March 1, 2016 District Governing board meeting.
− Review of Verde Independent articles and response (attached documents)
  • Chair Chevalier noted the documents are there for information purposes.
− Update on VVBAC Representative from Yavapai-Apache Nation
  • DGB Filardo reported he had received an email from Karla Reimer, Office Manager/Council Secretary for the Yavapai-Apache Nation, in which Chair Beauty put forward Lisa Sandoval as a replacement. DGB Member Filardo will set up a meeting with Lisa Sandoval and Tim Carter. Following that, he will request an item be added to the next District Governing Board meeting to approve Ms. Sandoval as a member of the VVBAC committee.
− Member reports on relevant activities and information
  • Two weeks ago, Member King presented an update on the VVBAC committee’s work to
the Camp Verde Town Council. Mayor German and Councilmember German are planning to schedule an open forum.

- Chair Chevalier reported there was an initial meeting with a culinary committee group at the Sedona Center. They are beginning to delve into the details regarding space, etc. for the program.

IV. Need for further YC representatives to provide information to our committee – Discussion and/or Decision

- Chair Chevalier stated the Marketing Director was not given permission to make a presentation to the committee. He would still like to hear an update from the marketing and recruitment departments before considering further recommendations. He then solicited input from the committee as to whether the committee should ask representatives from selected departments from the college make presentations from time to time. The committee agreed they would like to have the representatives from marketing and recruitment make a presentation within the next two to three months.

Chair Chevalier requested DGB Filardo make a request of the college to have the both departments present at the same meeting, preferably before summer break. Chair Chevalier to send an email to DGB Filardo with this request; DGB Filardo will carry it forward.

V. Adoption of draft questionnaire (attached documents)

- Chair Chevalier asks for approval of the questions or modifications to the questions.
  - After discussion, it was agreed that:
    - Committee members will try to get at least 20 responses to the questionnaire from community members in the area they represent.
    - Responses may be returned via email or hard copy (to be scanned, so as to be included with all responses).
    - Committee members to receive all responses by May 1.
    - Once responses are received by the committee members, they will be sent to Karen as one batch by each committee member.
    - All responses will be distributed by Staff Jones to all committee members and the members of the district governing board.

Carolyn will consider creating a website; will advise Staff Karen, if developed. Randy will create a form through Google and will send to Staff Karen to distribute to committee members. On a motion from Member Fisher and a second from Member Garrison, the questionnaire was approved with one absence (Member King).

VI. Further recommendations to the Governing Board – Discussion and/or Decision

Tabled recommendation “Retain an Independent Consultant to study the structure, benefits and cost of a separate Verde Valley Administrative College” which would remain a part of the Yavapai College District.

Recommendation that the VVBAC ask the elected officials in the cities, towns, unincorporated areas and the Yavapai-Apache Nation if they support the above recommendation.
Introduction of other recommendations members of the committee would like to discuss/decide at a future meeting.

- Chair Chevalier introduced the item by restating the tabled recommendation as well as introducing the new recommendation. Chair Chevalier opened the discussion to the committee and asked that in light of what happened at the District Governing Board meeting yesterday, did the committee want to go forward with either or both recommendations?

- After discussion, the recommendation remained tabled; and the new recommendation was also tabled. Another recommendation may be suggested at a future meeting.

- As part of the discussion, DGB Member Filardo handed out to each committee member of copy of page 15 of the Winter 2016 Trustee Quarterly with sections underlined within the ACCT’s Policy Action Agenda pertaining to access and equity. The committee agreed to review their previously submitted recommendations prior to the next meeting and look at the college’s strategic plan and see if the college can do more in terms of getting more education for the money.

Chair Chevalier will ask Staff Jones for a latest copy of the Verde Valley strategic plan matrix; he will then send the strategic plan and the committee’s existing recommendations to the committee members for review.

Chair Chevalier will ask Staff Jones to add the following items on the next agenda:
- Open call
- Discussion item – Strategic plan matrix and existing recommendations
  - How can you ensure the equity distribution of monies be spent in the Verde Valley?
  - Can a system be put in place to guarantee access and equity?
- What are other ways we can engage the community?

VII. Further ways VVBAC should engage the Verde Valley Discussion and/or Decision

- Since Member Regner was absent for this meeting, the additional recommendations he has proposed will be on the next agenda.

Chair Chevalier will send Member Fisher for her review a draft of a suggested additional recommendation to be placed on next meeting’s agenda.

- It was suggested the committee present a brief report with a question and answer segment to VVREO as well as to the Verde Valley and Sedona chambers of commerce (to be scheduled no sooner than May 1).

  - Member Fisher will update the Committee’s presentation.
  - Member Garrison will contact VVREO, the Sedona and Cottonwood Chambers of Commerce to ascertain interest and a possible date for scheduling a meeting.
  - Steve King will contact the Camp Verde Chamber of Commerce to ascertain interest and a possible date for scheduling a meeting.
VIII. Future Meeting Schedule - Discussion and/or Decision

- Since three committee members will be unable to attend the next scheduled meeting, the committee agreed to change the April meeting date from the 13th to the 20th.
  
  W Apr 20  8:30 a.m.  M-202, Verde Valley Campus
  W May 11  8:30 a.m.  M-137, Verde Valley Campus

IX. Adjourn – Procedural

On a motion by Member Fisher, with a second by Member King, the motion to adjourn carried unanimously.

Meeting adjourned at 10:30 a.m.