

**Yavapai College District Governing Board
2015 Ownership Linkage Planning**

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LINKAGE PRIORITY: <i>(Strengthening Ownership Linkage Processes)</i> Perfect Verde Valley Board “Advisory Committee” role		General Timing:	Priority Manager:
Strategy: Provide governance education to members. <ul style="list-style-type: none"> • Orient members to Policy Governance model • Train members on differentiating owner input from customer input • Orient them to work of VV Dean’s Advisory Committee (join meeting?) 	Immediate next steps?	Timing:	Champion:
Strategy: Dialogue to determine short and long term goals (and to practice the art of dialogue). <i>(What does your community need instead of want?)</i>	Immediate next steps?	Timing:	Champion:
Strategy:	Immediate next steps?	Timing:	Champion:
Strategy:	Immediate next steps?	Timing:	Champion:

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LINKAGE PRIORITY: <i>(Strengthening Ownership Linkage Processes)</i> Test and embed three new dialogue techniques with targeted groups of owners.		General Timing:	Priority Manager:
		Plan finalized by 4/1/	
Strategy: Technique #1: Board to Board dialogue (possible candidate: JTED board)	Immediate next steps?	Timing:	Champion:
	Define ownership-level questions debrief		
Strategy: Technique #2: Conversation (“world”) Café (possible subject candidate: further clarification of cultural/social Ends)	Immediate next steps?	Timing:	Champion:
	debrief		
Strategy: Technique #3: ?	Immediate next steps?	Timing:	Champion:
	debrief		
Strategy: Reflect on tested techniques and lay plans for ownership dialogues in 2016	Immediate next steps?	Timing:	Champion:

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LINKAGE PRIORITY: <i>(Close the “accountability loop”)</i> Demonstrate the board has effectively acted on behalf of the owners of Yavapai College.	General Timing:	Priority Manager:	
Key messages: Governance process basics education / Stress interrelationship between various ends / ? / ?			
Strategy: Produce an annual report that includes an opportunity for further interaction with the board (e.g. web-based owner feedback).	Immediate next steps?	Timing:	Champion:
	Determine how the board is going to drive content decisions for this, and future reports.		
Strategy: Improve/enhance board’s portion of college website <ul style="list-style-type: none"> • Report survey results • Post “we want your input on (ownership linkage questions) <ul style="list-style-type: none"> ○ What are the biggest challenges your community will face over the next 10 years and what kind of educational resources will you need to overcome them? ○ What are your community’s 	Immediate next steps?	Timing:	Champion:

<p>assets? How could community college educational resources align with those assets to create more opportunities for your citizens?</p> <ul style="list-style-type: none"> ○ ? 			
<p>Strategy: Use board presentations to targeted civic organizations to personally report back to owners (perhaps piggy-backing on scheduled college presentations).</p>	<p>Immediate next steps?</p>	<p>Timing:</p>	<p>Champion:</p>
<p>Strategy:</p>	<p>Immediate next steps?</p>	<p>Timing:</p>	<p>Champion:</p>

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LINKAGE PRIORITY:
(Ends Input – future adjustments)
Examine owner’s thoughts on: “...communities within Yavapai County are equipped with the vision and skills to create a sustainable economic environment.”

General Timing:
Priority Manager:

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Strategy:
Examine and discuss (as a board) the President’s October 2014 interpretation of this policy language.

Immediate next steps?

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Timing:

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Champion:

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Strategy:

Immediate next steps?

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Timing:

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Champion:

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Strategy:

Immediate next steps?

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Timing:

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Champion:

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Strategy:

Immediate next steps?

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Timing:

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Champion:

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LINKAGE PRIORITY: <i>(Ends Input – future adjustments)</i> Seek to understand how (define communities) owners would define the college’s role providing access to a vibrant social life and a vibrant cultural life for residents. (add something about limited resources?)		General Timing:	Priority Manager:
Strategy: Examine and discuss (as a board) the President’s October 2014 interpretation of this policy language.	Immediate next steps?	Timing:	Champion:
Strategy:	Immediate next steps?	Timing:	Champion:
Strategy:	Immediate next steps?	Timing:	Champion:

Strategy:	Immediate next steps?	Timing:	Champion:

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Strategy:	Immediate next steps?	Timing:	Champion:
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Strategy:	Immediate next steps?	Timing:	Champion:
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