



Verde Valley Campus and Sedona Center Update

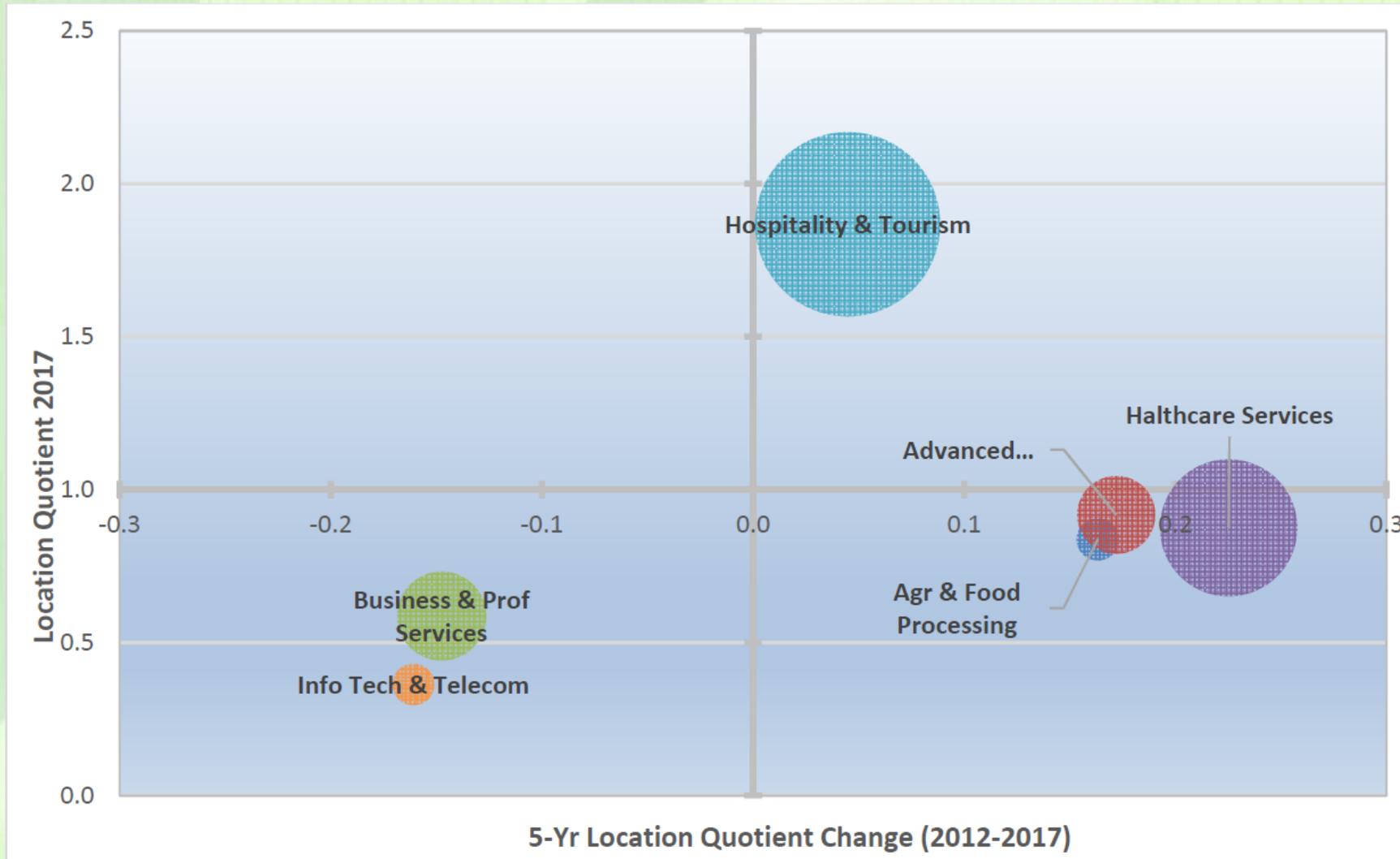
Dr. James Perey
Executive Dean
Campus Executive Officer
Verde Valley



Verde Valley Campus and Sedona Center

- Yavapai College serves a variety of populations in the Verde Valley through its programming at both sites.
 - Credit Students: The Verde Valley campus is flat this semester in face to face credit students.
 - Non Credit Students:
 - Osher Lifelong Learning
 - Community Education
 - Regional Economic Development Activities:
 - Dual Enrollment:
 - Camp Verde High School-44
 - Mingus-225
 - Sedona-19

Industry Sectors in the Greater Verde Valley



Industry Growth Sectors

Description	Verde Valley 2012 Jobs	Verde Valley 2017 Jobs	2012-2017 % Change	Verde Valley Avg. Earnings Per Job	AZ Avg. Earnings Per Job	2012 LQ	2017 LQ	LQ Change
Agriculture and Food Processing	204	265	30%	\$36,351	\$37,136	0.8	1.0	0.16
Advanced Manufacturing	772	904	17%	\$59,810	\$98,752	0.9	1.1	0.17
Business and Professional Svcs.	1127	1178	5%	\$44,864	\$78,830	0.6	0.5	-0.15
Healthcare Services	1927	2807	46%	\$51,814	\$65,303	0.9	1.1	0.23
Hospitality and Tourism	3964	5085	28%	\$24,080	\$27,045	1.9	2.0	0.04
Info Technology & Telecom	267	256	-4%	\$58,361	\$102,781	0.4	0.3	-0.16

CTE Programs at Yavapai College

East County

- Verde Valley Campus
 - Ag
 - Animation
 - CNT
 - Education
 - Film & Media
 - Fire Science
 - Medical Assistant
 - Nursing
 - Sciences
 - Vit & Enology
 - Web Page Development
- Sedona
 - Culinary
 - Hospitality
- Online
 - Business (Accounting, Entrepreneur, Marketing)
 - Criminal Justice
- Offsite
 - Allied Health (VACTE)
 - Welding (Mingus)

Current Projects

- Building L
- West Mingus Avenue Project (Trail System)
- Working with Arizona Community Foundation of Sedona
- 50th Anniversary Events
 - ❖ Verde Valley Campus – Saturday, October 20th
 - ❖ Sedona Center – Saturday, November 3rd

Questions and Answers

