Naming of the Streets on Campus

The original layout of the Prescott campus was different than it is now. A street coming into campus from Sheldon was a straight shot to the bottom of Buildings 1 & 2. Another street ran in front of Buildings 1 & 2.

In January 1971, the Student Council was presented with the opportunity to name those 2 streets. Following the death of two Arizona Highway Patrolmen who were killed in the line of duty, the Student Council voted to name the streets Marston Boulevard and Keeton Ave.

James Keeton was killed when he made a traffic violation stop near the Az./New Mexico border. Paul Marston was killed in a shootout in Chino Valley with Danny Lee Eckert (the Desert Fox) an escapee from the Az. State Prison in Florence. Marston Blvd. came in off Sheldon St. and Keeton Ave. ran in front of Buildings 1 & 2.

The streets were dedicated in Sept. 1974; the families of the slain patrolmen were honored with plaques (Ruff-Riter 9/20/72).

The third street on campus, Whitlow Ave. was named at a later time after a Yavapai County Sheriff Deputy who died off-duty of an illness. Keeton Ave. ran into Whitlow Ave which ran down the hill by the playing fields and the dorms.

Marston Boulevard and Keeton St. locations have changed with the remodeling of the campus over the last several years. Marston Boulevard is now Marston Avenue and is still the main street coming into campus from Sheldon, although now it curves a great deal. Keeton St. is now the roundabout in between Buildings 1 and 19 and is called Keeton Circle. Whitlow Ave. still winds down the hill by the dorms and playing fields.