

2018/2019 Strategic Plan – Update June 2019

1. Beginning in Spring 1, 2019, the curriculum committee will expand opportunities for facilitators to offer evenings, weekends, additional locations, and alternative topics and delivery methods, tracking facilitator interest, classes offered, enrollment and attendance trends and offering at least two non-traditional choices each session.

Spring 1 2019 we offered a Saturday morning class, which was over-filled with a waiting list (balance class.) We also offered an art class on Tuesday evening, which was almost completely full.

Spring 2 2019 we offered an evening class, T'ai Chi, and a language class, Conversational Russian, both classes filled, and T'ai Chi went to a drawing.

Summer 2019 we offered three evening classes, including a weblive based class, and added topics such as bee keeping and dog massage. All of these 'alternate' offerings had very strong enrollment.

2. Recruit 30 new facilitators during fiscal year 2018/19 through expanded outreach and support, including establishing a Technical Assistance Program and deploying at least 15 Technical Assistants.

New Facilitators 2018/2019:

*Fall 1 = 5, Fall 2 = 1, Spring 1 = 4, Spring 2 = 7, Summer = 7
Total = 24*

Of note: the curriculum committee turned down 5 potential facilitators in the last year as the quality of offerings continue to be a higher priority than strictly the number of new facilitators.

The Technical Assistants program had its first training for Technology Committee members on January 25, and the first training offered to all members on March 1. We ended the year with 14 Technical Assistants trained.

3. Establish a Task Force to plan and implement activities to celebrate Prescott OLLI's 25th anniversary with a focus on increasing public awareness with at least 1 public event that attracts 40% non-members and an increase of 15% of our mailing list.

The "Taste of OLLI" was held on Wednesday, May 15. We had a talk by Dennis Garvey, and sample OLLI classes, Asian Religions with Al Robinson, Thinking Outside the Box with Chris Maxwell, Beyond Passwords with Vince Claude and Women of the Civil War with Deb Dillon. We had over 100 enroll, and added 35 add their names to our mailing list, and several enrolled on the spot in summer classes. We had 35% non-members attend, and our mailing list added 31% more names this year compared to last year.

Our 25th Anniversary Jubilee was held on Thursday, May 23, with more than 150 in attendance. We celebrated our past and current Governing Council chairs, administrative staff, and honored Ward Stanke and Hal Freedman with our Emeritus Facilitator awards. We were entertained by the Yavapai College singing group, On the Rocks, and Dr. Lisa Rhine, YC President, among other YC leaders, attended to help us celebrate.