District Governing Board Highlights

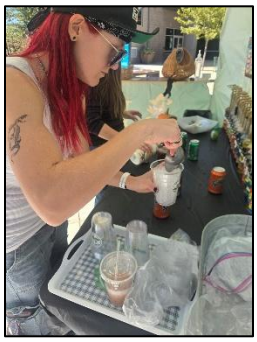
October 2026

Student Engagement and Leadership (SEL)



Student Engagement and Leadership had an incredibly active and successful fall season, fostering vibrant community connections across our campuses. The team started off the fall fun on September 29th by hosting a refreshing mixed lemonade and water bar at the campus resource fair. On October 10th, they expanded their efforts to Chino Valley, where they proudly helped put on a fantastic Harvest Fest that was a tremendous success for everyone involved. The Halloween spirit continued October 27th at the Prescott campus, where the team hosted a highly popular "dirty soda" bar alongside a pumpkin decorating activity, made possible through a generous pumpkin donation from Sprouts. To round out a lively month of student and community programming, they enthusiastically welcomed FEC trick-or-treaters, handing out Halloween rings, sticker activity pages, and glow sticks. Through these diverse initiatives,











Student Engagement and Leadership continues to create memorable, welcoming experiences for our students and the broader community.

Social Media Engagement

In addition to in-person events, Student Engagement and Leadership has achieved remarkable success expanding its digital footprint through highly engaging social media campaigns. To drive participation for the annual winter coat drive, the team collaborated with iconic campus figures, such as Donna from the Prescott Campus Eatery, to create relatable video content encouraging students to donate their winter clothing. They have also effectively highlighted essential student services by leaning into fun, trending social media audio to capture the student body's attention. Furthermore, the team creatively leveraged these platforms to promote Welcome Week activities for October 19th and 20th, using humorous and casual video outreach to ensure students knew where to find first-day-back support. These digital efforts have proven to be an invaluable tool for modernizing campus communication, fostering school spirit, and keeping the Yavapai College community actively informed.







Student Government Association

The Student Government Association (SGA) concluded its 2026–2027 Senate elections with more than 470 votes cast, reflecting strong student engagement in selecting their campus representatives. Elected Senator Representatives:

- Lilly Hellman for Online students
- Mary Tan Addington for Prescott Valley
- Sam Snowdan for Prescott/Residence Halls
- Aaron LeNormand for Verde Valley/Sedona

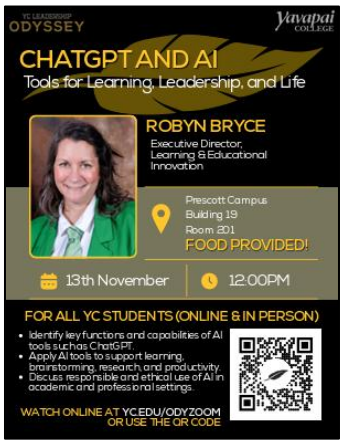
Candidates were notified personally to ensure a respectful transition, with a public announcement the first week of November, along with a SGA Senate Orientation. Beyond elections, SGA continues to strengthen connections through its “SGA on the Go” campaign, bringing student leaders directly to students at Prescott Campus and Prescott Valley Center. The most recent Prescott Valley visit connected more than 60 students with the leadership team, providing opportunities to share ideas, ask questions, and learn how SGA can support their college experience. Outreach will continue across campuses and centers throughout the year to ensure students at every location have a direct connection to their representatives and opportunities to be heard.



SGA is also supporting First 8 Weeks Final Fest by providing 300 bags for distribution to students across all Yavapai College campuses and centers, celebrating their hard work, and offering encouragement as they prepare for finals.



YC Leadership Odyssey



The YC Leadership Odyssey has achieved significant milestones this month, officially launching its programming and expanding student participation across pathways. On October 2nd, the Mentorship Pathway held its inaugural in-person session, where students reviewed program expectations and engaged in a collaborative group activity centered on Module 1 of the NASPA Certified Peer Educator (CPE) training before continuing the coursework online independently. To ensure continuous program development, the Leadership Odyssey team held a strategic meeting with ECI Grant representatives on October 5th to evaluate progress, address challenges, and outline future goals. Outreach efforts continued to grow on October 21st when AmeriCorps VISTA Coordinator Meagan Johnson and Amanda Zahn traveled to the CTEC campus to set up an Odyssey informational presence, generating excellent momentum and securing new student sign-ups. The month culminated on October 22nd with the official launch and kickoff event for all Leadership Odyssey Pathways, featuring a presentation by Robyn Bryce, Executive Director for Learning and Educational Innovation, who educated attendees on the value of Microcredentials and guided students through registering for their very first digital badge.



Social Services

Expanding Peer Education

Social Services is collaborating with the YC Honors Program to bring Certified Peer Educator training into the academic experience. Through this partnership, students will have the opportunity to earn certification while building skills to support their peers and promote wellbeing on campus. Connecting the training with honors coursework gives

students a meaningful way to put their learning into practice and contribute to a caring, connected campus community.

cpe
Certified Peer Educator

Helping Students Stress Less

Social Services developed a new Stress Less workshop to help students explore practical ways to manage stress and support their wellbeing. The workshop is scheduled to be piloted with the YC baseball team in early October, providing an opportunity to gather student feedback and refine the experience before sharing it more broadly.



Strengthening Prevention Education and Support

Social Services began a new contract year in collaboration with AHCCCS, continuing our commitment to engaging prevention education and student support. This partnership helps students understand substance use risks, build practical skills for healthier choices, and connect with resources that support their wellbeing.

Staff also attended the National Prevention Network (NPN) Conference at the end of September, exploring research, best practices, and evaluation findings in substance use prevention. The experience offered fresh ideas to inform prevention efforts and strengthen support for YC students.

Recruitment

High School Visits

YC's Recruitment Team participated in 7 Arizona high school college fairs, including:

Tuba City HS, Page HS, Summit HS, PXU Future Fair, Lake Havasu HS, Kingman HS, Horizon HS, and ASU West.

These efforts generated over 80 prospective student leads for October 2026.

PXU Futures Fair: Amanda Oswald



Summit High School
Amanda Oswald



ASU West: Amanda Oswald
Tim Petarra & Velma Dearing



YC Tours and Visits: The Recruitment Team coordinated and supported campus tours across all six YC campuses and centers, serving **51 prospective students** in October 2026.

Tour included

- Individual and family visits.
- YC Volleyball, Early College, and New Student Orientation.
- Organized high school group tours.

Desert Sage High School: Tour Guide Linda Brannock



YC Internal / External Community Events: Recruitment staff delivered presentations and outreach at several internal and local community events, including:

- Verde Wine & Wags
- Verde Campus Horticulture Symposium
- Chino Valley Harvest Fest
- Fort Verde Day
- Spring Prescott Campus New Student Orientation
- Prescott Valley Spooktacular

Verde Campus Wine & Wags









Harvest Fest Planning Team (Rock Stars)
Wendy Present, Anjanette Temple, Marnee Zazueta, and Lorie Smith



Pumpkin Painting



Sand Art with Recruitment



Fort Verde Days



Prescott Valley Spooktacular



