

LASERGIRL SKINCARE

Anita Marcus Founder

Problem

LASER CERTIFICATION

- \$11,000
- 4 Laser Schools in Scottsdale alone certifying 300 technicians a year

EMPLOYMENT OPPORTUNITES

- \$17-25/hr for Dr. or Medspa
- \$150,000 equipment purchase

COST OF SERVICES

Solution

- LaserGirl Skincare is proposing a solution for laser technicians by providing three branded machines,, training, and protocols for \$75,000.
- This leaves me with a \$31,000 profit per business sold, as well as a 7-10% royalty off of each locations services.
- This will allow a future LaserGirl (or guy) to make six figures offering top quality medical grade cosmetic treatments for a approachable price to the public.

The profit margin for a LaserGirl is outstanding!!



Example



Nicole in Flagstaff

Obtains a loan for \$75,000 and selects a site location.

- She begins marketing and building clientele.
- By year 3 she should be able to gross \$12,000 a month in service and sales.
- Her costs will average \$4000, leaving her with \$8000 gross income.

The Market

17 billion was spent onmedical aestheticprocedures in 2017 andgrows annually by 11%.



Financials

ANNUAL GROSS INCOME		
2016	2017	2018
\$39,000	\$128,000	\$148,000

ASSETS	DEBT
11 LASER MACHINES	\$5000

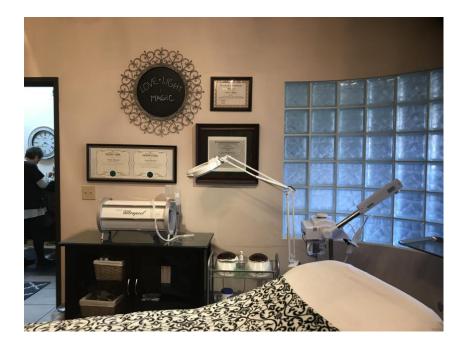
My Birthplace





Where Magic Happens





Medical Director and Second Location





Financial Projections





I am seeking:

- Capital \$88,000
- Mentorship
- Marketing