**Strategic Planning Committee Meeting Minutes**

**Tuesday, November 2, 2021, 9 a.m.- 10:00 a.m., Zoom**

**Present:** Tania Sheldahl, Lauri Dreher, Patrick Burns, Tom Hughes, Emily Weinacker, Jill Fitzgerald, David Laurence, Michael Pierce, Tina Redd, Richard Hernandez, Dr. Diane Ryan, Diana Dowling, Kammie Kobyleski, Karen Jones, Brian Moultrup, Julie Galgano and Ivonne Zuniga.

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| **ITEM** | **ACTION** |
| College Plans Presentations   * 1. Academic Master Plan (Dr. Ryan)   2. Economic Development Plan (Richard and Karen) | Dr. Ryan, Richard, and Karen gave brief presentations on the Academic Master Plan and Economic Development Plan. Please find the full presentations in the Zoom meeting recording.  <https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=ad108555-987c-46a8-a228-add401244a79> |
| 2021-2022 Strategic Actions Brochure Review and Discussion | The committee provided feedback:   * Change District Governing Board **Ends** to District Governing Board **Priorities.** * Replace the picture with the student with another one that demonstrates a variety in age, race, and ethnicity. * The diagram on the other side of the brochure:   + On the front or the back of the brochure, add languages that indicate these are fluid plans.   + Better illustrate the language at the bottom of the diagram   + Add the Campus Master plan under each of the strategic goals. |
| KPI Review and Discussion | Tom briefly presented Living Wage measures to the committee. He will send a follow-up email with more KPIs information. |