**Strategic Planning Committee Meeting Minutes**

**Tuesday, September 21, 2021, 9 a.m.- 10:00 a.m., Zoom**

**Present:** Tania Sheldahl, Lauri Dreher, Patrick Burns, Tom Hughes, Clint Ewell, Emily Weinacker, Jill Fitzgerald, Brian Moultrup, Tom Aldridge, David Laurence, Michael Pierce, Tina Redd, Richard Hernandez, Shannon Johns, Diana Dowling, and Ivonne Zuniga.

**Absent:** Julie Galgano and Mary Talosi.

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| **ITEM** | **ACTION** |
| YC Strategic Plan Overview | Tom took us back through a review of our strategic plan and the reasoning behind how we got here. |
| 2021-2022 YC Strategic Priorities1. Brochure discussion and approval
 | The committee agreed to use one of our former brochure templates and implemented several modifications.* On one side of the brochure:
	+ Use the diagram presented on Convocation.
* On the other side of the brochure:
	+ Mission, Vision, Values
	+ DGB Ends
	+ President’s Message
	+ Campus/ Center Locations
	+ Front cover- picture of a student
	+ QR Code- that takes you to the SPC website.
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| Develop Timeline Plan Presentations1. SEM, Retention, Foundation, Facilities, Auxiliary, Human Resources, Academic Master Plan, Technology, and Financial Plan
 | Tom would like each college plans leaders to provide a 15 min presentation and 5 min Q&A in the upcoming SPC meetings.* SEM- Oct. 5
* Retention- Oct. 5
* Technology- Oct. 5
* HR- Oct. 19
* Foundation- TBD
* Facilities- TBD
* Auxiliary- TBD
* Academic Master Plan- TBD
* Financial Plan- TBD
* Economic Development Plan- TBD
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| KPI Subcommittee Update | 1. The subcommittee is planning to have its first meeting next week. Tom will email two documents: Aspen Award Measures and MIT Cost of Living to the subcommittee and copy the rest of the SPC members for review.
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