**Strategic Planning Committee Meeting Minutes**

**Tuesday, April 12, 2022, 9 a.m.- 10:00 a.m., Zoom**

**Present:** Tania Sheldahl, David Laurence, Tom Hughes, Dr. Emily Weinacker, Brian Moultrup, Julie Galgano, Megan Crossfield, Marnee Zazueta, Dr. Clint Ewell, Richard Hernandez, Diana Dowling, Tom Aldridge, and Michael Pierce.

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| **ITEM** | **ACTION** |
| Strategic Priorities Updates | The committee reviewed the Strategic Priorities. It was suggested to add baccalaureate degrees to support local workforce needs. There was a brief discussion regarding adding it to Living Wage or Adult Learners. Tom will ask ELT for feedback. |
| SWOT Updates | The group revised the SWOT analysis. Below are some of the comments:  **Strength**   * Price (cost of attendance) * Unique facilities and programs such as …   **Weaknesses**   * Move “weak articulation” to Threats category. * Add: provide proper training and support to full-time faculty and adjuncts to become effective leaders.   **Opportunities**   * Better serve Hispanic community.   To will make the updates and communicate back to the group by email. |
| Next Steps | * Tom will be scheduling a meeting with ELT to finish the KPIs. * Tom and Clint will update the Charter. * The committee meetings will meet in person in the Fall semester and then again in the Spring semester as needed. |

**Zoom recording:** <https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=c2b670a1-4810-492b-a641-ae75011c19de>