**Strategic Planning Committee Meeting Minutes**

**Tuesday, November 15, 2022, 9 a.m.- 10:00 a.m., Zoom**

**Present:** Lauri Dreher, Patrick Burns, David Laurence, Heather Mulcaire, Tom Hughes, Megan Crossfield, Diana Dowling, Tania Sheldahl, Frank D’Angelo, Clay Christensen, Clint Ewell, Michael Pierce, and Haley Green.

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| **ITEM** | **ACTION** |
| Review and Approve Minutes | The committee voted to approve the minutes. |
| SPC Education   * SCUP Trends for Higher Education Fall 2022 (Frank and Diana) * The Shrinking of Higher Education (Heather and Clay) | * Frank and Diana presented the SCUP trends for Higher Education Fall 2022. Social, Technology, Political, and Economy Trends. * Heather and Clay presented The Shrinking of Higher Education. The committee briefly discussed the presentation. |
| Strengths, Weaknesses, Opportunities, Threats (SWOT) Update | The committee agreed to have in-person and zoom to obtain feedback from the college community to build the new SWOT. Tom, Lauri, and Richard will meet again to create ideas and bring them back to the committee for feedback. |
| Discuss Additional Meetings for Plan Presentations | * Tom will schedule an in-person meeting at the end of January or the beginning of February to discuss the committee's research and synthesize it to start acting. * Additional meetings will be scheduled to cover all the different College Plans presentations. * Tom will get articles out to members assigned to present at upcoming meetings. |

Please find the presentations in the Zoom link: https://yavapai.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=8273d409-fefe-414e-93a2-af4e0120f126