

ECONOMIC DEVELOPMENT STRATEGIC PLAN

2022-2024

REDUC

at Yavapai College





Priorities

- **Workforce
Training & Job Connections**
- **Business
Creation, Expansion, & Recruitment**
- **Innovation
& Economic Research**
- **Sustainability
Through Diverse Revenue**

Workforce Training KPIs

Training Developed

Non-credit

1200+ courses

3rd Party Providers
Customized
Soft Skills
Hard Skills
Industry Sectors



Training Enrollment

Non-credit

405 Learners

Online
In-person



Training Delivered

Non-credit

10 Essential Skills On-line
In-person
Supervisors
Management
Leadership
Location
Their place of business
or at our campus



Job Connection KPIs

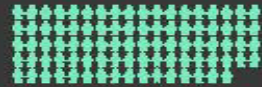
- Career Readiness Assessment
- Job Connection Events
- Job Postings
- Internships Developed
- Internships Referred

CAREER READINESS

GETTING HIRED

YC PIPELINE

Career Exploration
Career Profile
Job Match



TUTORIALS

Available at
YCREDC.com



RESUME WRITING



Online Course &
Creation Tools

INTERVIEWING PREP

Interactive App
Real Time Experience
Personal Feedback



INTERNSHIPS DEVELOPED AND REFERRED

Businesses Engaged

300



Students Engaged

250



JOB CONNECTIONS

GETTING HIRED

769
Attended Events
in Yavapai
County

JOB SEEKERS



EMPLOYERS

247



Attended Events
in Yavapai
County

OVER 2,000

Local and State
Opportunities

JOBS



**JOB CONNECTION
EVENTS**

7



Across the County

- Veterans
- Industry Specific
- All Communities

Business Creation, Expansion, & Recruitment KPIs

- Businesses Started
- New Jobs
- Jobs Retained
- Clients Served
- New Capital Generated
- Sales Generated

	2022 Results		
	Actual	Goal	Status%
Business Starts	62	50	124%
New Jobs	132	120	110%
Jobs Retained	272	50	544%
Unique Customers Served	403	380	106%
New Capital	\$12,012,051	\$7,000,000	172%
Sales Increase	\$3,013,606	\$2,000,000	151%

INNOVATION & DATA

RESILIENCY

36+ DATA REPORTING

Camp Verde
Cottonwood
Prescott
Prescott Valley
Sedona
Kingman



**FUNDING
OPPORTUNITIES**



20

Researched
Qualified
Applied

\$1,600,000 FUNDING AWARDS

USDA - Rural Business
USDL - Quest



Innovation & Economic Research

- Policy & Data Analysis
- Funding Opportunities
- Funding Awards

REDUC
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Meet Our Team and Get More Info

- Visit www.ycredc.com
- Call 928.717.7332

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REDC

**REGIONAL ECONOMIC
DEVELOPMENT CENTER**

 **at Yavapai College**