

TRENDS FOR HIGHER ED

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SOCIAL TRENDS

Mental Health Crisis among youth exacerbated by pandemic

- Mental health worker shortage
- Staff and faculty who have children may be impacted by this (flexibility)
- Loneliness and social isolation (youth and adults)

Employee Burnout (one in four employees)

- Is this the case at YC (exit interviews)? If so, do we know why and do leaders recognize the signs?
- Do leaders have empathy (outward mindset)?

Social Commerce is on the Rise (ability to purchase goods through IG, FB, Pinterest etc.)

- How will this impact YC, student expectations, risks, opportunities

TECHNOLOGY TRENDS

Technology Challenged Employees

- Where is additional training needed?
- Is stakeholder input obtained prior to purchasing software?

Automation

- Automate as many business and IT processes as possible – intelligent document processing, artificial intelligence, and machine learning
- Have we explored this, costs, benefits etc.
- Free-up manager's workload

Podcasts and Voice-controlled devices

- Should YC launch an institution-sponsored podcast and be using voice-controlled devices to improve student success.

ECONOMIC TRENDS

Housing, gas prices and mortgage rates are way up – millennials (ages 21-41) were buying but that has slowed. Rental rates are still sky high.

How does this impact students, staff and faculty? What can YC do to assist?

ENVIRONMENTAL TRENDS

Affordable Housing

- ADU's – (Accessible Dwelling Units) Tiny Homes – growing & gathering support (how can YC be part of the discussion)

Back to In Person

- Office Hours – companies are not cutting building spaces, despite remote workers
- Have expectations around office space changed since the pandemic?
- Are we evaluating effectiveness of return-to-office policies?

Transportation

- Commuters have declined on public transportation
- Some cities have changed routes away from commuter and into lower-income neighborhoods with off peak hours

POLITICAL TRENDS

Should Teachers Carry

- 20 states allow "anyone with permission from school authority" carry a gun on campus
- Do you support allowing teachers to carry firearms in the classroom

Dress Code

- Home Depot and Whole Foods sent employees home for wearing BLM messaging
- YC does not have a formal dress code, should we?

Election Process

- Only 20% of Americans feel very confident in the integrity of our election system
- Distrust can lower democratic participation
- How can YC support local and state efforts? (We are a polling site)

Financial Literacy

- 15 states have implemented HS to take personal finance, gaining more momentum